

Discover the Future of Learning

**Bachelor Of**

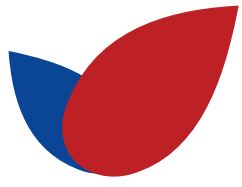
**Arts English**



**2024-25**

**JANUARY ACADEMIC SESSION**





# THE MANAV RACHNA UNIVERSE

Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. The name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. The Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools

## MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields. The institutions have over 39,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 165+ Patents (filed/granted), 86+ global academic collaborations, and 80+ Alumni & In Campus start-ups, 13 are the countries from which Manav Rachna students arrive, 1600 Research papers in International/ National Journals and Conferences. Institutions at MREI comprise Manav Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MRIIRS).



**Prof. (Dr.) Shaveta Bhatia**

## DIRECTOR'S PROFILE

Director-CDOE Dr. Shaveta Bhatia serves as the Professor and Director, Centre for Distance and Online Education. A seasoned higher educator, Dr. Shaveta specialises in Mobile Computing, Web Applications, Data Mining, and Software Engineering while guiding research scholars in these areas. With over 20 years of academic and research experience, Dr. Shaveta has contributed immensely to the field of higher education. Her excellence is evident in her accomplishments as a member of several professional bodies like ACM, IAENG and CSI, and her active participation in various National and International Conferences. There are more than 50 publications to her credit in reputed National and International Journals and Conferences, with three successfully published books and two patents in her title.

Additionally, Dr. Shaveta serves as a member of numerous editorial boards of highly indexed journals. For her outstanding contribution to her work and education, Dr. Shaveta has been awarded the Dr. Kalam Educator Excellence Award, 2022-23 by Dr. Kalam International Foundation. Besides, she has been recognised with the Teachers Excellence Award-2023 by the International Institute of Organised Research, MSME, Government of India.





# THE PROGRAMME

## ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Manav Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to draw any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration and Economics & English will be offered by University in online mode with specialization in different domains such as Content Writing, Script Writing, Healthcare, Business Analytics, Data Science, Banking and Finance and many more. In today's opportunistic world, specialized education is essential for successful professional life. MRCDOE has collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.



## BACHELOR'S OF ARTS ENGLISH- ONLINE

MRIIRS is offering UGC approved Bachelor of Arts (Hons) - English Online Degree Programme at Centre for Distance and Online Education.

Bachelor of Arts (Hons) - English at Manav Rachna Centre for Distance and Online Education provides multidisciplinary approach for the students to shape their career inside and outside their domain of education & to meet the evolving needs of the society.

BA (Hons) English is a program that deals with language and literature. The subjects of BA(Hons) English cover each feature of literature, social cultural, and political concerns, etc. all contributing towards the studying of contemporary topics in the current era. Programme includes various topics, such as literary analysis, creative writing, linguistics, comparative literature, and cultural studies, Women's Writing, Women Empowerment in Modern India. These subjects bring students abreast with the corporate culture and prepare them for their professional life.

## HIGHLIGHTS

- Highly updated market driven Curriculum
- Imparts knowledge of literature of different ages and Eras
- Language and public skills of students are continuously honed.
- Equipped students with communication, analytical and adaptable skills.
- Students get exposure to diverse Ideas, Cultures and perspectives cultivating empathy and a global outlook.

## CAREER OPPORTUNITIES

- Content Writer
- Public Relation Specialist
- Language Expert
- Script Writer
- Novelist
- Editor
- Publisher
- Academician

## SAILENT FEATURES

- Industry-relevant Curriculum
- Contemporary Subjects
- Experienced Faculty
- Access to E-Library & E-Books
- Free Access to LinkedIn Learning



## OTHER HIGHLIGHTS

### WHY CHOOSE MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION?

- User-friendly Learning Management System
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures / Online Counseling sessions
- Reservoir of pre-recorded video lectures by highly qualified faculty
- Peer Group Learning
- Hands-on Learning

### WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?



Free Access  
to LinkedIn  
Learning



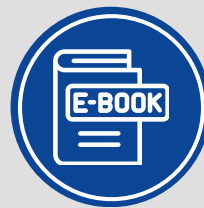
24X7 Student  
Facilitation  
Center



Live &  
Recorded  
Lectures



Academics



Access to E-  
Books & E-Library



24X7 IT  
Support

### RESEARCH AND SUPERVISION ROLES

A learner can approach the research domain through Ph.D. or fellowship programme. There is a huge scope in the field of BA (Hons.) - English. It focused on study of English and Literature language around the world.



# Manav Rachna Online Launches **SHORT DURATION PROGRAMS (SDP)**

Elevate your Professional Journey and  
Learn in-demand Skills from Professionals.

## **Short Duration Programs for Management Aspirants**

– Accelerate Your Business Career

Manav Rachna Online offers a comprehensive MBA program designed to equip you with the business acumen and leadership skills needed to succeed in today's competitive marketplace. To further enhance your expertise, we also offer specialized Short Development Programmes to give you an edge in key business areas.



### **Certification in Strategic HR Management**

Build strategic capabilities and transform yourself into an HR leader. This certification focuses on advanced HR strategies, leadership development, and organizational change to equip you with the skills needed to drive human resource success at a strategic level.



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## **Short Duration Programs for IT Aspirants**

– Transform Your IT Career



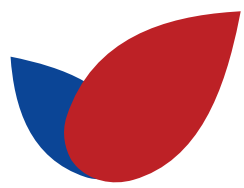
### **Certification in Cloud Computing & DevOps**

Leverage the power of cloud technologies and streamline your workflows with DevOps. This certification will teach you how to manage scalable cloud infrastructures and implement DevOps practices to improve collaboration and automation in software development.



### **Certification in Data Intelligence**

This certification will teach you how to manage scalable cloud infrastructures and implement DevOps practices to improve collaboration and automation



# CORPORATE CONNECT



## REACH US AND KICKSTART #YOURGROWTHSTORY

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