UNCOVER THE SECRETS OF
CENTRE FOR DISTANCE AND
ONLINE EDUCATION

MASTER OF BUSINESS ADMINISTRATION

ACADEMIC SESSION 2022-23

MANAV RACHNA
CENTRE FOR DISTANCE
AND ONLINE EDUCATION

www.manavrachnaonline.com
THE MANAV RACHNA UNIVERSE

MANAV RACHNA EDUCATIONAL INSTITUTIONS (MREI) IS ONE OF THE LEADING NAMES IN HIGHER PROFESSIONAL EDUCATION, WITH A DYNAMIC SPECTRUM OF ACTIVITIES. THE NAME ACTIVELY PROMOTES LIFE AS A JOURNEY OF INTELLECTUAL AND PERSONAL DISCOVERY THROUGH HIGHLY INNOVATIVE AND FLEXIBLE HORIZONS. THE INSTITUTION COMPRISSES 15 ENTITIES, A DEEMED UNIVERSITY, A STATE UNIVERSITY, A DENTAL COLLEGE AND K-12 SCHOOLS.

THE MANAV RACHNA UNIVERSE

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhatta, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields. The institutions have over 34,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronising MREI, 535+ Patents (filed/granted), 60+ global academic collaborations, and 80+ Alumni & In Campus start-ups. 13 are the countries from which Manav Rachna students arrive, 7800 Research papers in International/National Journals and Conferences. Institutions at MREI comprise Manav Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MIRIRS). MREI also has twelve K-12 schools across the country.

DIRECTOR'S PROFILE

Lt. General (Dr.) R K Anand
Director- Centre for Distance and Online Education

Prof (Dr.) Lt. General R K Anand, PVSM, AVSM, SM, VSM is a professional with four decades of experience in Infrastructure Development, Human Resource Management, Communication Systems, Data Networks and Cyber Security.

He has created and nurtured institutions in Technology, Medicine, Hospitality and Fashion Design in various parts of the country. He has done extensive work on operational research and logistics management. Prof. Anand is an MBA in Operational Research and Business Administration from Osmania University. He is an M.Phil in Strategic Studies from Madras University with an M.Tech in Communication Engineering from IIT Delhi. He has also done his Ph.D. in Cyber Security studying the impact of Cyber threat on high intensity organisations.
ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE):

The ultimate touchstone of quality education is the quality culture permeating in any education Institution. In today’s world of digitization, technical education stands at the crossroads of keeping pace with the emerging needs of humankind along with fast changing trends in governance and scientific development.

Manav Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC ‘A’ Grade Accredited Institution) to provide quality education to those students who are not able to draw benefits from conventional systems of Education. Seven programmes in different streams namely Computer Applications, Management, Commerce, Business Administration and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, Cyber Security and many more. In today’s opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has collaborated with prominent industry partners to provide global career opportunities to the students and prepare the students to acquire the increased technology intensive needs of today.

In addition, Manav Rachna Online Education provides Multi-disciplinary approach for the students to shape their career inside and outside their domain of education and to meet the evolving needs of the society. The commitment of Multi-disciplinary education is to broaden the participation of student in higher education and leads to a more diverse community.

The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery leads to the successful implementation of online programmes.

MASTER OF BUSINESS ADMINISTRATION- ONLINE

MBA degree programme at the Centre for Distance and Online Education is UGC Recognized and AICTE Approved. Multi-disciplinary approach is adopted for the students to shape their career inside and outside their domain of education and to meet the evolving needs of the society. The commitment of Multi-disciplinary education is to broaden the participation of student in higher education and leads to a more diverse community.

The online programme will help students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to on-campus degree and helps students in developing themselves into industry ready as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes. The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successful implementation of online programmes.

The Centre has collaborated with the digital leaders and industry partners namely Global Healthcare that provide digital component and industry based curriculum to our programme. These knowledge partners will be mentors and provide resources for delivery of the courses. Our courses have been designed to meet the needs of the market.
SPECIALIZATIONS OFFERED:
Candidates have the advantage of opting for two areas of specialization, leading to a Dual specialization within the MSA programme. The indicative list of specializations offered to the students is given below:
1. Marketing
2. Finance
3. Human Resources
4. International Business
5. Entrepreneurship and Small Business Management
6. Banking and Insurance Management
7. Logistics and Supply Chain Management
8. Healthcare Management

KEY HIGHLIGHTS
- Friendly LMS System
- Guided Mentorship
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- Counseling Sessions, Regular Assessments and Progress Monitoring
- Lectures/Workshops by Industry Experts
- Students can specialize in key functional domains: Marketing, Finance, Operations

OTHER HIGHLIGHTS
World Class Learning Technology
- Virtual Learning Environments (VLEs)
- Discussion Boards and Web Forums
- Real-time video conferencing and collaboration tools
- Video streaming services like YouTube/Vimeo
- Projects/Collaboration work on GitHub

RECOGNIZED AMONGST THE TOP
- Rated in ‘Overall’ Category (Rank Band: 150 to 200) by NIRF ‘India Rankings 2021’

ELIGIBILITY CRITERIA
Bachelor/Graduation Degree (in any stream) from a recognized University with 50% marks.
CORPORATE CONNECTS