

**FACULTY OF COMMERCE AND BUSINESS STUDIES**

**DEPARTMENT OF COMMERCE**

**PROGRAMME PROJECT REPORT**

**BACHELOR OF COMMERCE**

**(ONLINE MODE)**



**MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH & STUDIES**

(Deemed to be University under section 3 of the UGC Act 1956)

## **1. Program's mission & objectives**

The main purpose of the online B.Com. Program is to develop basic knowledge, practical insights and skills to tackle real life business challenges in current scenario. The overall objectives are-

(i) To provide the basic knowledge in three spheres viz., Accounting and Law, Applied Business Economics and Management-oriented issues.

(ii) To develop practical insights and skill by offering Work based training courses in all three spheres of business.

### **Program Objectives**

The objective of the programme is to develop students to work in fields of:

**Academic excellence:** Our primary objective is to enable every student to cope up with the latest developments in contemporary, national and global level through effective transaction of the curricular and co-curricular aspects.

**Professional Excellence:** Motivates molds and prepares the students for positions of leadership in business organizations at the local, national and international levels.

**Total commitment:** To focused on the all -round development of the students' personality through proper education and exposure to the vast treasure of knowledge; sports facilities and by providing platforms for their socialization.

**Holistic Development:** To provides the latest trends in relevant branches of knowledge, competence and creativity to face global challenges.

**Socially responsible Citizen:** To inculcates a sense of civic responsibility, social commitment, and moral accountability among the students through social activities to with exposure to human rights, value system, culture, heritage, scientific temper and environment.

**Value-based Development:** To impart quality and need based education our objective is to sensitize the students to their changing roles in society through awareness raising activities.

## **2. Relevance of the program with HEI's Mission and Goals :**

### **Institutional Mission:**

To provide an environment in which teachers love to facilitate and students love to learn, consisting of infrastructure facilities at par with the best institutions in India and abroad with the aim:

- To inculcate skills and impart knowledge to the ignited minds in the fields of science & technology and soft skills including leadership, team-building and communication.
- To create human beings with golden heart, who work and dedicate themselves for the advancement of humanity.
- To undertake research and development activities in collaboration with the world of work leading to creation of new knowledge in the fields of science, commerce, humanities, engineering & technology, management, health sciences & therapies, sports, multi-media, applied & performing arts.

**Institutional Goal:**

MREI is dedicated and committed to train and equip its students with the latest knowledge and skills in the chosen fields in the backdrop of Indian ethos and values to enable them to face any global challenge with a view to transforming them into insightful, honorable and responsible citizens of this great country; and imbibe a work culture of theoretical and applied research leading to creation and dissemination of knowledge.

MRIIRS strives continuously to improve quality of education to nurture the talent of our students to enable them to embark upon a successful career. Our team endeavors to achieve this objective through a proper blend of high conceptual and practical skills supported by excellent infrastructure, teaching methodology and commitment to Quality Management.

**Linkage with Program Mission:**

The programme visualizes economic and quality education to everyone without disturbing their existing occupation. It focuses on improving basic knowledge, skill and competencies while continuing existing employment or professional studies (e.g. Chartered Accountant, Cost Accountant, Company Secretary etc.). Thus, it is in line with the objectives of the Higher Educational Institution to provide quality education at affordable cost using Information and Communication Technology (ICT). There is much and more relevance of the B.Com program with HEI's mission and Goal because Online Education gets overwhelming response in India. However, even in this system, the actual aim of providing quality education is getting replaced

by the aim of making more money from students by the institutes. The relevance of this program can consider while studying Business Studies.

**The following relevances are very much important in HEI's goal:**

Commerce is a program that deals with the operation and organization of modern business enterprises. In The subjects of commerce are covers each features of a business firm, such as how a firm will be affected in different business situations. The main areas of study in the subject include business organizations, their various features, structure and functioning, marketing, operations management, human resource management, etc. Studying Business allows a student to observe and analyze the behavior and tactics of different firms. The subject of Business Studies involves more than just mastering the art of doing business. The subject brings students abreast with the corporate culture and prepares them for their professional life.

**3. Nature of prospective target group of learners:**

The target groups of learners are 12th pass candidates who are:

- (a) Pursuing Chartered Accountancy, Company Secretary or Cost Accountant courses
- (b) Not studying in regular program and
- (c) Doing any private job or a part of parental business and housewives.

**4. Appropriateness of program to be conducted in Online Mode to acquire specific skills and competence:**

The learners of the program will be able to:

- a. Acquire basic and conceptual knowledge in all core areas of commerce.
- b. Develop analytical skills for solving business problems using Microsoft Excel.
- c. Acquire practical knowledge by work based training courses in all core areas of business.
- d. Develop advanced project on Excel.
- e. Develop communication and IT skills.

**5. Instructional Design:**

Institution adopts specialized approach where the task involved in course design & development is assigned to professionals in the particular department of the Institute and/or external experts. It is evaluated by Institution who in turn composes a team of experts to have judicious review of the proposed course that it meets the objectives of online education.

## Curriculum Design/Study Scheme

The duration of the B.Com. program is of three years divided into six semesters for students who have 12<sup>th</sup> pass certificate.

### Semester – I

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-101	Business Organization & Management	3 credits	9 weeks	9 hours	18 hours	15	15	33	90
2	OBCOM-DS-102	Financial Accounting	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
3	OBCOM-DS-103	Managerial Economics - I	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
4	OBCOM-DS-104	Business Laws	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
5	OBCOM-DS-105	Indian Economic and Social Environment	3 credits	9 weeks	9 weeks	18 hours	15	15	33	90
6	OBT-UC-161	Environmental Studies & Waste Management	3 credits	9 weeks	9 weeks	18 hours	15	15	33	90
		Total Credits - 21								

### Semester – II

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-201	Computer Applications in Business	3 credits	9 weeks	9 hours	18 hours	15	15	33	90
2	OBCOM-DS-202	Managerial Economics - II	3 credits	9 weeks	9 hours	18 hours	15	15	33	90
3	OBCOM-DS-203	Business Mathematics	4 credits	12 weeks	12 hours	24 hours	20	20	44	120

4	OBCOM-DS-204	Corporate Laws	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
5	OBBA-UC-162	Business Communication	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
6		<b>University Core Elective - I</b>	3 credits	9 weeks	9 hours	18 hours	15	15	33	90

Total Credits: 21

### Semester - III

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-301	Corporate Accounting	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
2	OBCOM-DS-302	Principles of Marketing	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
3	OBCOM-DS-303	Business Statistics	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
4	OBCOM-DS-304	Financial Markets, Instruments	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
5		<b>University Core Elective - II</b>	3 credits	9 weeks	9 hours	18 hours	15	15	33	90
6		<b>University Elective - I</b>	3 credits	9 weeks	9 hours	18 hours	15	15	33	90

Total Credits: 22

### Semester - IV

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-401	Income Tax Law and Practices	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
2	OBCOM-DS-402	Cost Accounting	4 credits	12 weeks	12 hours	24 hours	20	20	44	120

3	OBCOM-DS-403	Business Research Method	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
4	OBCOM-DS-404	E Commerce	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
5		<b>University Elective - II</b>	3credits	9weeks	9hours	18 hours	15	15	33	90
6		<b>University Elective - III</b>	3credits	9weeks	9hours	18 hours	15	15	33	90

Total Credits: 22

## Semester – V

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-501	Management Accounting	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
2	OBCOM-DS-502	Indirect Taxation	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
3	OBCOM-DS-503	Human Resource Management	3credit	9weeks	9hours	18 hours	15	15	33	90
4	OBCOM-DS-504	Banking and Insurance	3credit	9weeks	9hours	18 hours	15	15	33	90
5	OBCOM-DS-505	Advances Advertising and Sales Promotion								
6		<b>University Elective - IV</b>	3credit	9weeks	9hours	18 hours	15	15	33	90

Total Credits: 17

## Semester – VI

S.No.	Course Code	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
					Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	OBCOM-DS-601	Financial Management	4 credits	12 weeks	12 hours	24 hours	20	20	44	120

2	OBCOM-DS-602	International Trade and Finance	4 credits	12 weeks	12 hours	24 hours	20	20	44	120
3	OBCOM-DS-603	Consumer Affairs and Customers Care	3credit	9weeks	9hours	18 hours	15	15	33	90
4	OBCOM-DS-604	Corporate Governance and Social Responsibility								
5		<b>University Elective - V</b>	3credit	9weeks	9hours	18 hours	15	15	33	90
6		<b>University Elective - VI</b>	3credit	9weeks	9hours	18 hours	15	15	33	90

Total Credits: 17

### University Core Courses

S.No.	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
				Synchronous Online Counselling / Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	Business Communication	3credits	9weeks	9hours	18 hours	15	15	33	90
2	Environmental Science and Waste Management	3credits	9weeks	9hours	18 hours	15	15	33	90
3	Entrepreneurship (FCBS)	3credits	9weeks	9hours	18 hours	15	15	33	90
4	Understanding human Psychology (FBSS)	3credits	9weeks	9hours	18 hours	15	15	33	90
5	Introduction to MIS & ERP (FCA)	3credits	9weeks	9hours	18 hours	15	15	33	90
6	Principle of Economics (FBSS)	3credits	9weeks	9hours	18 hours	15	15	33	90
7	Introduction to Sociology (FBSS)	3credits	9weeks	9hours	18 hours	15	15	33	90

**Note: 1 & 2 are compulsory; student can select any 2 courses from 3 to 7(of different discipline)**



**University Electives**

S. No.	Name of the Course	Credit Value of the course	No. of Weeks	No. of Interactive Sessions		Hours of Study Material		Self-Study hours including Assessment etc.	Total Hours of Study (based on 30 hours per credit)
				Synchronous Online Counselling /Webinar / Interactive Live Lectures (1 hour per week)	Discussion / Forum / asynchronous Mentoring (2 Hours per week)	e-Tutorial in hours	e-Content hours		
1	Indian Economics & Policy	3credits	9weeks	9hours	18 hours	15	15	33	90
2	Elementary Statistics	3credits	9weeks	9hours	18 hours	15	15	33	90
3	Art &Sustainability	3credits	9weeks	9hours	18 hours	15	15	33	90
4	Government and politics in India	3credits	9weeks	9hours	18 hours	15	15	33	90
5	Introduction to public and policy	3credits	9weeks	9hours	18 hours	15	15	33	90
6	Applied Social Psychology	3credits	9weeks	9hours	18 hours	15	15	33	90
7	Psychology and Media	3credits	9weeks	9hours	18 hours	15	15	33	90
8	Basic of Drafting Skills	3credits	9weeks	9hours	18 hours	15	15	33	90
9	Design thinking	3credits	9weeks	9hours	18 hours	15	15	33	90
10	Internet Technologies	3credits	9weeks	9hours	18 hours	15	15	33	90
11	Ecommerce	3credits	9weeks	9hours	18 hours	15	15	33	90
12	United Nations and Global Conflicts	3credits	9weeks	9hours	18 hours	15	15	33	90
13	Issues to India Democracy	3credits	9weeks	9hours	18 hours	15	15	33	90

**Note: Student can select any 6 courses from above 13 (of different discipline)**

\*For Successful completion of B.Com. degree, the student shall be required to earn minimum 120 credits in total, out of which he/she needs to earn 90 credits of compulsory courses through online classes as tabulated above and at least 30 additional credits through University Core/University Electives as approved by the Academic Council of the University.

The E-Learning Material shall have the four quadrant approach; as per UGC (Credit Framework for online learning courses through SWAYAM) Regulations, 2016 taking into consideration the following, namely:-

- Quadrant-I is e-Tutorial; which shall contain: Video and Audio Content in an organized form, Animation, Simulations, Video Demonstrations, Virtual Labs, etc, along with the transcription of the video.
- Quadrant-II is e-Content; which shall contain; self instructional material, e-Books, illustrations, case studies, presentations etc, and also contain Web Resources such as further references, Related Links, Open source Content on Internet, Video, Case Studies, books including e-books, research papers and journals, Anecdotal information, Historical development of the subject, Articles, etc.
- Quadrant-III is the Discussion forum for raising of doubts and clarifying them on a near real time basis by the Course Coordinator or his team.
- Quadrant-IV is Assessment, which shall contain; Problems and Solutions, which could be in the form of Multiple Choice Questions, Fill in the blanks, Matching Questions, Short Answer Questions, Long Answer Questions, Quizzes, Assignments and solutions, Discussion forum topics and setting up the FAQs, Clarifications on general misconceptions.

\*The students who will participate in atleast 75% of the activities (online class + time bound assignments + discussion forms for a subject will be eligible for end semester examination for that course)

### **Process of program & Course Approval**

The curriculum is approved by the Academic Council of the Institute. It is reviewed yearly by considering inputs from Board of Studies, Board of Faculty, Student feedback and Industry. Major revision in the curriculum is achieved through curriculum development workshop organized every 3 years. Programs are offered on semester basis. A modular approach towards pursuing a long term degree Program is implemented.

### **Faculty & Support staff**

The students also get support from the experienced faculty network of the Institute. The required number of competent faculty (Professor, Associate Professor, and Assistant Professor) is already available in the department and shall be allocated as per the requirements stipulated in the UGC Regulations & Guidelines for Online program.

### **Identification of Media:**

The program uses video lectures, PPTs, study material in soft and hard form which is easily available to the students. The required media to be used for the programme for online delivery of its stipulated courses have already been identified with the proportion as stated below:

<b>Media to be used for curriculum</b>	<b>Percentage</b>
Audio/Video material	10%
Work related exercises practical/Quizzes and Assignments	37%
Digital contents	33%
Virtual / SAP Labs	20%

### **Student Support Services System**

Students are supported in all phases of their Academic progression. MRIIRS website is fully equipped with information about programs, courses, entry requirements, application procedures, structures, functions, rules, and regulations of the institute, recognition of institute, and special features of the programs and so on. Smooth online admission process is done through ERP portal. On completion of admission, the students are provided with study materials, assignments using ERP portal itself. Online classes are conducted using MS-Teams & Google Classroom Software.

Orientation training is conducted by institution at the beginning of the semester. On Program Completion, the students are guided on participations in convocations. Online Student's feedback sessions are conducted using ERP portal for students to share their valuable feedbacks. Feedback is collected on periodical basis during the Academic session. The Online feedback is transparent for the faculties so that the faculty members can improvise. The suggestions from students are also obtained where they can feed their suggestions/complaints for any point of concern. The complaints/suggestions are entertained by different level of hierarchy of the institution. ERP portal mitigates the challenge of seamless Student –Institution communication.

### **6. Procedure for admissions, curriculum transaction and evaluation**

#### **Eligibility Criteria:**

The minimum eligibility criteria for admission to a Online B.Comprogram is 12<sup>th</sup>Pass with 50% Marks.

#### **Fee Structure:**

Rs 1,30,000/- for three years to be paid in three installments.

First year: Rs 25,000/-(onetime non- refundable registration fees) + 35000/-, Second Year: Rs 35000/- and Third Year Rs 35000/-

**Scholarship Policy:**

**I. Policy**

**a. On Merit Basis**

80 % and above marks / CGPA in Qualifying exam will be awarded 100 % tuition fee waiver

70% to 79.99% marks / CGPA in Qualifying exam will be awarded 50% tuition fee waiver

60% to 69.99% marks / CGPA in Qualifying exam will be awarded 25% tuition fee waiver

**b. Under Special Category**

<b>Categories</b>	<b>Fee Concession</b>	<b>Documents to be Submitted</b>	<b>Continuation</b>
Empowering Women (For women on Sabbatical)	25% on Tuition Fee	Self Declaration	For all Years
Alumni Special(MREI Alums)	25% on Tuition Fee	Certificate/Degree Having Student enrollment no.	For all Years
Government Special(Working with State Govt. or Central Govt.)	25% on Tuition Fee	ID Proof having Employee no.	For all Years
Sports(State Level & above)	25% on Tuition Fee	State Level or National Level Certificate	For all Years
Divyang	25% on Tuition Fee	Disability Certificate	For all Years

## II. Conditions for Continuation of Scholarship Policy

Maintain a minimum CGPA of 6.5 Annually (1st& 2nd Semester).However, if any student considered for fee concession in the first year fails in any of the subject, he/she may be considered for continuation of fee concession provided that he/she shall have to clear the subjects in the subsequent academic year failing which he/she may be not be considered for the continuation of Fee Concession.

### Web Based Tools to be Adopted: To be decided centrally

Our Institute has adopted a Web based Portal (ICloud EMS) which shall allow the student access to the following:

- Admission & Enrolment Details
- Fee Details and Online Fee Payment Gateway
- Prospectus, Regulations & Syllabus
- Notifications (Admissions, fees, examinations etc.)
- Lesson Plan
- Continuous Assessments /Assignments
- Online PCP Classroom Lectures (Recorded or via Virtual Classroom session) as conducted each semester.
- Online Copy of the Grade sheet.

A Personal Contact program shall be scheduled, to allow students to attend classroom lectures at the Campus, for a suitable duration of time. The same may also be recorded and uploaded on the web portal, to allow for revision / revisiting. Students may also be provided the facility of live web streaming of the PCP.

### Activity Planner (for one semester)

S.No.	Name of the Activity	Semester 1
	Course Registration and start of	1 <sup>st</sup> day of session

1.	classes		
2.	Conduct of the first sessional tests T1 (from first half of the syllabus)	49 <sup>th</sup> Day	54 <sup>th</sup> Day
3.	Uploading of the result on the web portal	61 <sup>st</sup> Day	
4.	Announcement of second sessional tests T2 (from second half of the syllabus)	112 <sup>th</sup> Day	
5.	Uploading of the result on the web portal	124 <sup>th</sup> Day	
6.	Conduct of the end semester practical exams	147 <sup>th</sup> Day	151 <sup>st</sup> Day
7.	Upload the complete result on the ERP / website	162 <sup>nd</sup> Day	
8.	Next semester academic calendar	166 <sup>th</sup> Day	

One application and critical thinking based assignment will be given to the enrolled students after the completion of each unit and the evaluation will be shared with the students within a week's time. The grievances if any should be resolved in max next week. The evaluation of the assignment should be uploaded on the web portal within two days of the evaluation of the assignment.

**Examinations:**

- All the examinations will be conducted with technology enabled online mode with proctored AI and/or the proctored online mode.
- The recording of the online proctored examination will be kept/archived in the records/ for two year, subsequent to the conduct of the examination.
- The attendance of examinees shall be authenticated through biometric system as per Aadhaar details or other Government identifiers of Indian learners and Passports for International learners

**Evaluation Policy(Grading System):**

The evaluation will include two types of assessments;

(i) Continuous or formative assessments (in the form of end semester examination or term examination. Weightage of assessments are as follows:

For continuous or formative assessment (in semester): Maximum 30 percent. The categorization for the same is:

MCQs	30%
Subjective (Short/Long)	40%
Discussion/Presentation	15%
Projects/Group Activities etc	15%

(ii) For summative assessment (end semester examination or term end examination):

Minimum: 70 percent. Categorization for the same is:

Objective Type Questions: 30%  
Short/Long Questions: 70%

**Passing Criteria in Internal Assessment/ Continuous Evaluation and External/ End Semester Evaluation:**

Student will be declared pass in the subject if he/she scores jointly 40% marks in Internal Assessment / Continuous Evaluation and External/ End Semester Evaluation.

Marks or grades obtained in continuous assessment and end semester examinations or term end examinations shall be shown separately in the grade card.

**Grading System:**

Grade	Grade Point (GP)	Description of performance	Recommended range of marks in percent	Expected number of students in a Grade
O	10	Outstanding	95 – 100	0
A+	9	Excellent	85 – 94.9	Not > 10%
A	8	Very Good	75 – 84.9	Not > 15%
B+	7	Good	65 – 74.9	Not > 15%
B	6	Above Average	55 - 64.9	Not > 40%
C	5	Average	45 – 54.9	Not > 10%

P	4	Pass	40 - 44.9	Not > 10%
F	0	Fail	0-39.9	Not > 10%
AB	0	Absent		0
AP		Audit Pass		0

### **7. Requirement of the laboratory support and Library Resources:**

The library services at ManavRachna can be accessed using the link <https://manavrachna.edu.in/international-institute-of-research-and-studies/central-library/>

It offers a range of services for academic and research pursuits:

- Circulation Services
- Reference & Research Services
- Digital Library
- Current Awareness Service
- User Orientation Programs
- Wi-Fi and Internet
- Photocopy, Scanning and Printing Facilities

### **8. Cost estimate of the program and the provisions:**

Budget for Audio/Video Production, LMS and other requirements:

- Bandwidth- 200 Mbps for one year
- 180000/- per year (Rs 1000 per year)
- Cloud Account AWS- Rs. 10,000 – 15,000/- per year
- Virtual Machine- Rs. 1500/- month per virtual machine

### **9. Quality assurance mechanism and expected program outcomes:**

The curriculum is regularly revised to meet the needs of the learners. The resources are developed by the faculty who has rich and vast experience in their field. The support of industry and professional experienced faculty network enhances the practical orientation of the program.

The Institute has constituted Internal Quality Assurance Cell (IQAC), as per the guidelines of National Assessment and Accreditation Council (NAAC) in which academicians, industry representatives and other stakeholders are nominated as members. IQAC has a mandate to



review the teaching and learning process. The aim of the IQAC is to develop a system for conscious, consistent and catalytic action to improve the academic and administrative performance of the institution. The process of regular feedback is carried out to ensure the quality of the programs. The feedback form is shared per student zone on their learning management system. This is the process followed to ensure the academic excellence and practical application of the program.

### **Programme Outcomes (POs)**

The learners will be able to:

**PO 1: Critical Thinking:** Take informed actions after identifying the assumptions that frame their thinking and actions, checking out the degree to which these assumptions are accurate and valid, and looking at their ideas and decisions (intellectual, organizational, and personal) from different perspectives.

**PO 2: Effective Communication:** Speak, read, write and listen clearly in person and through electronic media in English and in one Indian language, and make meaning of the world by connecting people, ideas, books, media and technology.

**PO 3: Social Interaction:** Elicit views of others, mediate disagreements and help reach conclusions in group settings.

**PO 4: Effective Citizenship:** Demonstrate empathetic social concern and equity centred national development, and the ability to act with an informed awareness of issues and participate in civic life through volunteering.

**PO 5: Ethics:** Recognize different value systems, understand the moral dimensions of decisions, and accept responsibility for them.

**PO 6: Environment and Sustainability:** Understand the issues of environmental contexts and sustainable development.

**PO 7: Self-directed and Life-long Learning:** Acquire the ability to engage in independent and life-long learning in the broadest context socio-technological changes.

### **Programme Specific Outcomes (PSOs)**

**PSO 1:** Students will demonstrate progressive affective domain development of values, the role of accounting in society and business.

**PSO 2:** Students will be able to recognise features and roles of businessmen, entrepreneur, managers, consultant, which will help learners to possess knowledge and other soft skills and to react aptly when confronted with critical decision making.

**PSO 3:** Students will be able to prove proficiency with the ability to engage in competitive exams like CA, CS, ICWA and other courses as well as students will be able to do higher education and advance research in the field of commerce and finance.

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