

WORLD-CLASS ONLINE LEARNING FROM MREI

ACADEMIC SESSION JANUARY 2023



MANAV RACHNA
CENTRE FOR DISTANCE
AND ONLINE EDUCATION

VISION MISSION VALUES

VISION

Through Online Education, Manav Rachna stands tall to bring the most efficacious environment for providing higher quality academic and research oriented education to the aspirants. Manav Rachna Online education facilitates the goal of increasing access to enduring learning prospects to students and providing opportunities to make efficient use of scarce resources in light of the new economic realities of higher education.

MISSION

To provide an exclusive learning environment to students with flexible and meticulous online learning opportunities that will guide students to acquire the knowledge and skills as per the requirement of society at large. The aim of Manav Rachna Online Education is:

- To develop emerging skills through online learning methodologies to pursue their Academic & Professional goals.
- To impart profound knowledge and understanding of conceptual aspects of multidisciplinary learning.

VALUES

As an engagement and Online University, we support its mission of outreach, research, and service. For our students, we cultivate, we provide prompt service and counsel, fostering a partnership with each student. We help students become a part of the MREI community.

Advocate. We put students first, taking the time to thoroughly understand their needs and goals. We do everything we can to create a positive experience throughout their educational journey.

Empower. We collaborate with students to ensure they have the information and guidance they need to make sound decisions. We offer encouragement and foster success as they pursue their educational goals.

We embrace the values that provide the foundation for our work as an educational community. At Manav Rachna Online, we demonstrate:

Accountability. We take responsibility, perform

beyond expectations, and are reliable.

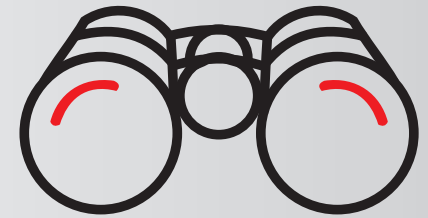
Innovation. We work together to generate and share ideas, make continuous improvements, learn from our failures, and celebrate our successes.

Curiosity. We are eager to learn, confident about sharing our knowledge, and welcome opportunities to broaden our understanding of areas inside & outside of our realm of expertise.

Communication. We seek to understand others' perspectives, articulate our thinking and decision-making process, treat people with respect, and maintain professionalism.

Service. We invest in the success of MREI by seeking what is best for our students, supporting our colleagues, and building on their contributions to our mission of teaching and engagement.

Engagement. We cultivate an environment of inclusiveness, tolerance, professionalism, and mutual support.



ANOTHER FEATHER IN THE CAP OF MANAV RACHNA EDUCATIONAL INSTITUTIONS



The National Sports Awards 2021 saw Manav Rachna Educational Institutions (MREI) being conferred with the Rashtriya Khel Protsahan Award 2021. On this momentous occasion on Saturday 13 November, Dr. Prashant Bhalla, President, MREI and Dr. Amit Bhalla, Vice President, MREI accepted the award from Shri. Ram Nath Kovind, Honble President of India, on behalf of Manav Rachna.

Not surprising for MREI has a rich sporting heritage. An array of world-class sports facilities for outdoor and indoor games (comprising basketball, volley ball, cricket, shooting, table tennis, squash, billiards, soccer, chess, carrom, among others) offers infrastructure to cater to budding sports learners. There is a 25m Shooting Range and 10m air conditioned Indoor Shooting Range operated on SIUS Ascor electronics targets of Olympics standards. Manav Rachna also has indoor badminton and table tennis stadia with synthetic courts. These offer the best facilities in the country. A Sports Fitness Centre to meet psychological, physiotherapy and other health related issues is also available. Besides, Manav Rachna boasts of a Soccer Academy and Semi Olympic sized swimming pool. High level coaching is provided under the guidance of well-known coaches.

Aiding these endeavours is the Manav Rachna Sports Science Centre, encompassing a variety of expert Sports health professionals with three decades of experience.



**RASHTRIYA
KHEL
PROTSAHAN
AWARD 2021**



MESSAGE FROM PRESIDENT



'We have many students at MREI and online both. We regard them all as very important members of our community and we don't make a distinction in terms of who is physically present on campus and who is not.

Your learning outcome will meet the same world-class academic standards. You will have the same access to facilities, the same access to the heritage of excellence at MREI and the same sense of pride in your degree. So experience the pride that you are part of Manav Rachna Online, and part of our community. Engage with your fellow students and faculty.

We realise that online learners are subject to all the usual pressures of students studying in any university, with often a whole series of other added life pressures whether it be financial, social, work, time consuming family or caring responsibilities. We support your wellbeing and we want to make sure that you enjoy your time studying here and that you emerge stronger and more knowledgeable as an individual.'

Dr. Prashant Bhalla
President
MREI



MESSAGE FROM VICE PRESIDENT



Welcome to MREI. We are driven by a desire to help students attain the highest level of professional educational excellence. Everything we do leads toward one outcome: distinction. We are committed to fulfilling the MREI promise.

We follow in the footsteps of our visionary founder, who had foreseen Manav Rachna as a natural partner both for the region's ambitions and to address the well-being of the community. For him, none was more important for MREI's academic eminence and impact than an insistence on recruiting and supporting the finest faculty in the world. This remains as our standard till today.

MREI's innovative curriculum centres, and research opportunities are designed to solve today's pressing problems and help students learn from renowned faculty members and strategic partnerships.

Through partnerships, we are transforming the way education is perceived and taught as a discipline while bringing a diverse population of students to our programmes. Our programmes teach in an engaging way to create, advance, and build the future. Indeed, MREI offers an educational environment that is unique & what makes us distinct is the value and quality of our programmes.

Dr. Amit Bhalla
Vice Presidents, MREI





MREI INFLUENCING THE WORLD SINCE 1997

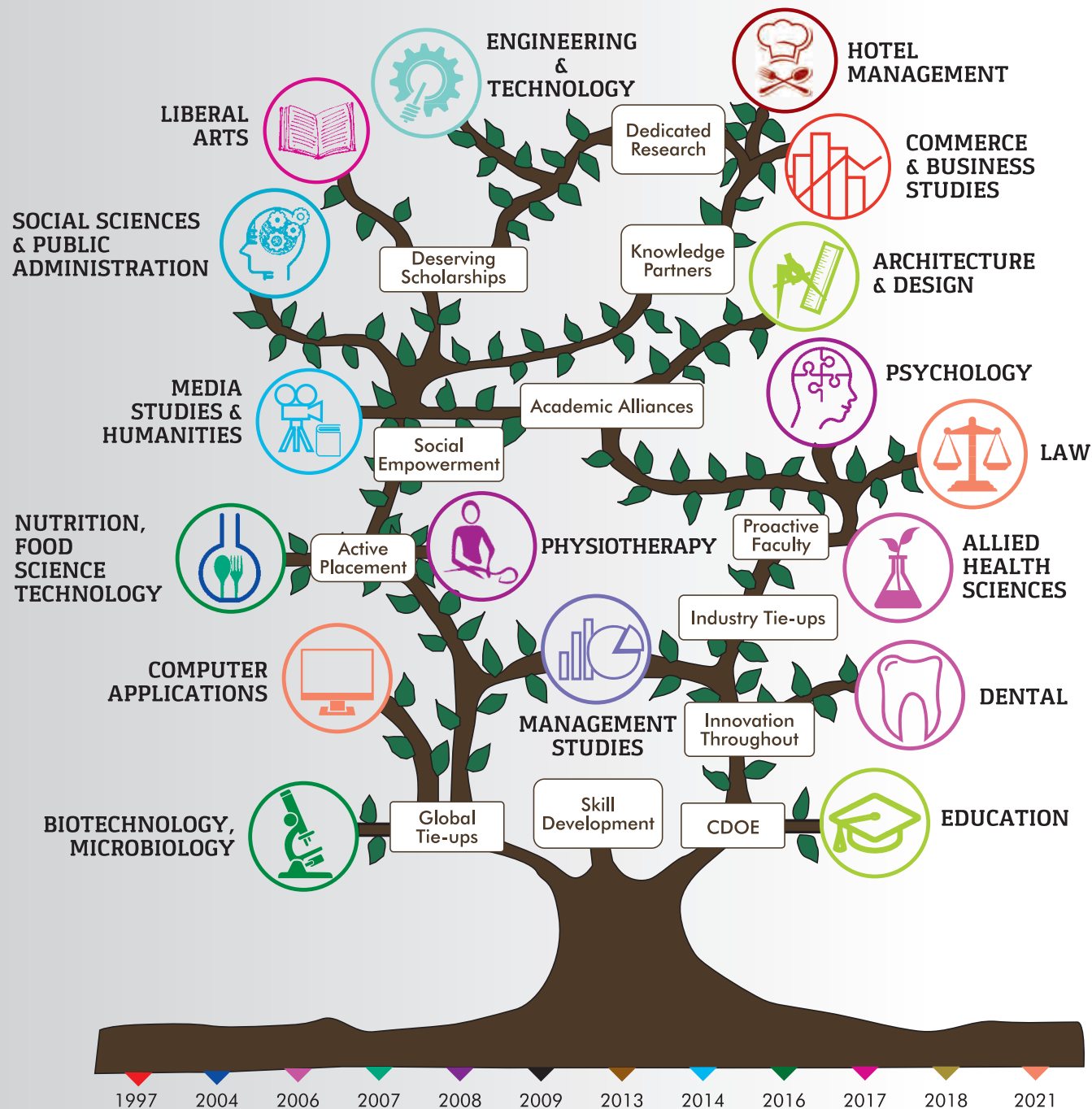
MREI has been changing the world for more than two decades. Our alumni include renowned personas dotting the worlds of Science, Engineering, Management, Microbiology, Psychology, Economics, Business Studies, Commerce, Computer Applications, Nutrition & Dietetics, Media, Food Science & Technology, Information Technology, Architecture, Physiotherapy, Hospitality & Hotel Administration, Education, Interior Design, Law, Liberal Arts, Physics, Chemistry, Mathematics, Sociology, Design, Dental Surgery, Political Science, Public Policy & Public Administration.

The work we do here is constantly expanding the depth of human knowledge and improving the lives of people.

Our academics are bringing broadband to remote communities, protecting ecosystems and advancing the public understanding of how our behaviours affect many things.

MREI students make a difference while they are studying through their interactions with the communities they are a part of. As graduates, our alumni go on to make positive impact on the world using the skills, experience and knowledge they gain here.

Our innovative influence has always stretched far beyond our campus. Now, by embracing the technological and pedagogical opportunities of our digital age, we are expanding our scope, attracting more learners, offering more choices of online degree and widening our outreach. We have an online learning portfolio worthy of a world-class University.



MREI INFLUENCING THE WORLD SINCE 1997

- ▶ Career Institute of Technology and Management has evolved into Manav Rachna International Institute of Research and Studies (MRIIRS)
- ▶ Manav Rachna College of Engineering has evolved into Manav Rachna University (MRU)
- ▶ Manav Rachna Dental College (MRDC) A constituent Institution of MRIIRS (Deemed to be University)
- ▶ Manav Rachna International School, Sector-21C, Faridabad
- ▶ Manav Rachna International School, Sector-14, Faridabad
- ▶ Manav Rachna International School, Sector-46, Gurugram
- ▶ Manav Rachna International School, Sector-51, Gurugram
- ▶ Manav Rachna International School, Charmwood, Faridabad
- ▶ Manav Rachna International School, Sector-51, Noida
- ▶ Kunsappskolan, Gurugram
- ▶ Manav Rachna International School, Dugri Road, Ludhiana
- ▶ Kunsappskolan International, New Gurugram
- ▶ Kunsappskolan, Lucknow
- ▶ Kunsappskolan, Bengaluru
- ▶ Manav Rachna International School, IT City, Mohali
- ▶ Manav Rachna Centre for Distance and Online Education



SINCE 1997 THE MANAV RACHNA PANORAMA



MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

'Deemed to be University' under Section 3 of the UGC Act, 1956

MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION

UGC and AICTE Approved Courses

MANAV RACHNA UNIVERSITY

Declared as State Private University under
section 2f of the UGC Act, 1956

MANAV RACHNA DENTAL COLLEGE

A Constituent Institution of MRIIRS (Deemed to be University)
Recognized by DCI, Ministry of Health & Family Welfare, (GOI)

SINCE 1997 KNOWLEDGE ALLIANCES

First institute in North India with Mitsubishi Electric Advanced lab, imparting automation skills for Industry 4.0.

Daikin Center of Excellence equipping students with latest technologies in air-conditioning industry.

Center of Excellence with Altair & Design Tech trains students in varied design & simulation software and work on industry projects.

Infineon Center of Excellence nurtures India's future power electronics engineers.

First Intel® Intelligent Systems Lab at MREI campus.

Agile Learning & Teaching methodology in collaboration with Xebia.

Center of Excellence for Solar PV Skills with ESSCI and Applied Materials

Only Institute in North India with Microsoft Center of Excellence



CORPORATE RESOURCE & CAREER DEVELOPMENT CENTRE

CORPORATE RESOURCE CENTER (CRC) & CAREER DEVELOPMENT CENTER (CDC)

It is a known fact that over the past decade, career opportunities have increased dramatically owing to strong economic growth. Despite this, a large number of fresh graduates fail to find suitable employment as they are unable to meet the skill and productivity level expected by the industry. As per a NASSCOM study only 35% of total fresh engineers are employable due to lack of technical skills as well as communication skills.

This skill gap is a combination of lack of technical skills as well as personality and communication skills. While the university curriculum imparts great conceptual grounding, there keeps emerging a need for industry readiness through skill upgrade on new technologies as well as communication skills and personality development.

CDC provides with an overall personal effectiveness and development. Personal and technical skills will help in making your career more rewarding,

helps a student benchmark his / her skills with industry expectations. After that, CRC build the necessary skill-set for specific roles in the industry and then provide opportunities to connect with the right organization through Campus Placement.

Corporate Resource Centre (CRC) is a centralized department under Manav Rachna Educational Institutions (MREI). It plays an imperative role in shaping up the career of students from orientation, internships, projects, summer training to their final placements. Our goal is to assist the students to be successful in their career development and job placement activities. The centre shoulders the responsibility of organizing in-campus interviews for student training and placement.

MANAV RACHNA CENTER FOR DISTANCE & ONLINE EDUCATION (MRCDOE)

Last couple of years, has witnessed a complete transformation be it in terms of going online completely, to learning and enhancing the major competencies virtually with lots of precision. Students without losing their morale have adopted new age technology solutions to perform stupendously.



PLACEMENTS

Even during this pandemic, the CRC department at Manav Rachna Educational Institutions (MREI), Faridabad has contributed significantly towards their desire to offer jobs in core competencies to its students from various streams. Universities & colleges across the country have switched over to virtual campus placement drives to help students get job opportunities during the pandemic. From holding webinars about skills and jobs profiles in demand to contacting companies to take online assessment tests and video interviews, the CRC department at Manav Rachna are not leaving any stone unturned to ensure that students have ample of job opportunities. A lot of efforts are being put in conducting the process and bringing in the much needed outcome through selections.

Unlike previous year, the department has on boarded a lot of first time recruiter along with an over 600+ campus opportunities. CRC under Manav Rachna Center for Distance & Online Education (MRCDOE) is one of its kinds offering that makes the students 'ready-to-deploy' thereby adding value to both - organizations and students. Organizations get ready-to-deploy resources and the students get a jump-start to their careers.

MATCHLESS GAINS

- Making students Industry ready.
- Improving students' employability.
- Providing students with more employment opportunities.
- Making them more successful in their current area of expertise/ organization where the students are working thorough certification.
- Assuring placement opportunities with active liaison with recruiter's different sectors of trade, industry, business, NGO etc.

OUR RECRUITERS



MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION

The ultimate touchstone of quality education is the quality culture permeating in any education institution. In today's world of digitization, technical education stands at the crossroads of keeping pace with the emerging needs of humankind along with the fast changing trends in governance and scientific development. The global transformation, trend of learning by doing, relevance to people and nation development-Manav Rachna International Institute of Research and Studies is the right place to gear up with a world class competitive edge. We are trusted to nurturing young minds and preparing them to deal with challenges of their future endeavors. Continuing the Legacy of our Founder Dr. O.P Bhalla, Manav Rachna has launched "Manav Rachna Centre for Distance and Online Education" to provide quality programmes to those students who are not able to draw benefits from conventional system of education. Seven programmes in different streams namely Computer Applications, Management, Commerce, Business Administration, Arts, Economics and many more will be offered by University in the online mode with specialization electives in different domains. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has collaboration with prominent industry partners to provide global career opportunities to the students and prepare the students to acquire the increased technology intensive needs of today.

In addition, Manav Rachna Centre for Distance and Online Education provides multi-disciplinary approach for the students to shape their career inside and outside their domain of education and to meet the evolving needs of the society.

The online programmes will help the students to achieve academic degrees along with flexibility and relaxation. These online programmes are hold equal academic value to on-campus degree and help students in developing themselves into an industry ready as equivalent to a conventional degree. Students can perfectly reshape their careers and future through impeccably designed online programmes. The renowned faculty, cutting - edge advanced curriculum, technology driven and a remarkable content delivery "mechanism" are the cornerstones of the online programme".



KEY FUNCTIONARIES



Prof. (Dr.) Sanjay Srivastava
Professor, Vice Chancellor
MRIIRS and Managing
Director MREI
Ph.D. (University of Delhi)
Special Interests: Cross
Cultural Management;
Psychometric Profiling;

Leadership; Change Management & Qualitative
Research



Administration

Prof. (Dr.) Naresh Grover
PVC, Dean Academics,
MRIIRS
B.Sc. Engg., (Hons.) M.Tech.,
Ph.D.
Special Interests: Research,
Academic Planning and
Coordination, Educational



outcome-based education, Accreditations and
Industry Interactions

Prof. (Dr.) Pradeep Kumar
Director, Centre for Distance
and Online Education,
MRIIRS
Qualification: B.Sc. (Hons.),
M.Sc. (Physics), Ph.D.
(Physics)

Special Interests: Expert in



Prof. (Dr.) G.L. Khanna
Pro Vice Chancellor - MRIIRS
B.Sc. (Hons.), M.Sc., Ph.D.
Special Interests: Research
& Consultancy in High
Performance Sports,
Nutrition & Physiology,
Educational Administration



Mr. R.K Arora
Registrar, MRIIRS
Goldmedalist BA LLB,
M.Phil (Political Science)
Special Interests: Expertise
in Administrative affairs



Dr. Arundeeep Singh
Principal - MRDC
Department of Conservative
Dentistry & Endodontics
MDS from Nair Hospital &
Dental College, Mumbai
Special Interests:
Microendodontics &
Aesthetic Dentistry



Prof. (Dr.) Sarita Sachdeva
Professor, ED & Dean -
Research and HoD
Biotechnology, FET, MRIIRS
M.Sc., M.Phil, Ph.D.
Special Interests:
Bioremediation and Biofuels



Administration, Curricula Development, Examination
System and Reforms

Dr. V.K. Mahna
Professor Emeritus and
Advisor IQAC
Ph.D. (IIT Delhi) M.Sc.
(Mech. Engg.) B.Sc. (Mech.
Engg.)
Special Interests: Teaching,
Research, Academic



Prof. (Dr.) Monika Goel
Dean, Faculty of Commerce
Chief Coordinator,
MR Newgen IEDC
M.Com (E.A.FM), Ph.D.
Special Interests: Finance,
Goods & Services Tax,
Income Tax, Transfer Pricing,
Financial Accounting, Internal Controls,
Entrepreneurship, Risk Management, Family
Business, Strategic Financial Planning, Internal Audit
& Legal Advisory



Dr. Moattar Raza Rizvi
Professor (Medical
Physiology) and Dean
Faculty of Allied Health
Sciences (FAHS)
Ph.D. in Medical Physiology,
Delhi University
Special Interests:
Conventional and Un-conventional Machining,
Cutting Tools



Dr. Maithili Ganjoo
Professor and Dean - Faculty
of Media Studies and
Humanities (FMeH)
Ph.D. in Sociology,
Jawaharlal Nehru University,
New Delhi
Special Interests: Media
Studies, Consumer Behaviour, Knowledge
Management, Qualitative Research, Gender Studies
and Film Studies.

KEY FUNCTIONARIES



Dr. Gurjeet Chawla

Professor- Nutrition & Dietetics- FAHS, Dean Students Welfare and Director, Radio Manav Rachna 107.8 FM
Ph.D., M.Sc., MBA

Special Interests: Nutrition & Health Promotion, Community Resource Management



Dr. Usha Batra

Director, Manav Rachna Centre for Distance and Online Education and Dean-FCA

Ph.D. in Computer Science Engineering

Special Interests: Distributed Systems, Enterprise Application Integration, Business Analytics, Software Engineering, Cloud Computing, Internet of Things & Cyber Physical Systems.



Prof. (Dr.) Deepti Dabas Hazarika

Professor & Director
MBA (PG) MRIIRS

Ph.D. (Management),
M. Phil. (Management), MBA,
BA (Hons.) Economics, B.Ed.

Areas of interest: Service operations management, Service design, Technical and creative writing, Marketing Communications, Tourism studies



Dr. Bhavesh Prakash Joshi

Director-HOD, FMS - UG Programm, Business study
Ph.D. (Doctorate), M.B.A,
M.Phil. (Management)

Area of Interest: Finance and Strategy



Dr. Anandajit Goswami

Director - FBSS

Ph.D. in Energy Policy and Economics

Area of Interest: Art and Sustainability, Music and Sustainability, Economics of Sustainability, Economic and Policy Modelling, Energy Policy and Modelling, Development and Climate Policy Analysis



Dr. N.K. Sharma

Technical Manager
(Admissions)

MA (Economics), L.L.B.,
MBA (HR & Mktg), Ph.D.

Area of Interest: Administration, Academics & Legal. Signal Processing, Wireless Communication and Free space optical communication

MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION



Prof. (Dr.) Pradeep Kumar
Director, Centre for Distance
and Online Education,
MRIIRS

Qualification: B.Sc. (Hons.),
M.Sc. (Physics), Ph.D.
(Physics)

Special Interests: Expert in
outcome-based education, Accreditations and
Industry Interactions



Dr. Shaveta Bhatia
Deputy Director, Center for Distance
& Online Education, MRIIRS

Qualification: Ph.D, Computer
Science, MCA

Area of Interest: Mobile
Computing, Web Application
Development, Database

Management System, Networking more than 36 papers
in International/ National Journals conferences, 2 books
published Member of ACM, CSI Editor and Reviewer of
various renowned journals.



Dr. Mridula Batra
Assistant Director and Programme
Coordinator-MCA

Qualification: Ph.D. Computer
Science, MCA

Area of Interest: Cloud Computing,
Database Management System,
Data Communication



Dr. Soma Arora
Professor and Programme
Coordinator MBA
Ph.D., MBA Marketing, BSc.
Economics Hons

Areas of expertise: Marketing
Analytics, International Marketing,
Marketing Research



Dr. Sahil Malik
Assistant Professor and Programme
Coordinator - M.COM

Qualification: B.COM, M.COM,
Ph.D.

Area of Expertise: Accountancy,
Economics & Quantitative
techniques



Ms. Jolly Khurana
Assistant Professor and Programme
Coordinator-BCA

Qualification: Ph.D. (Pursuing)
Computer Science, MTech and
BTech (Computer Science)

Area of Expertise: Cloud
Computing, Object Oriented
Programming in Java, Computer Networks.



Ms. Neha Thakur
Assistant Professor and Programme
Coordinator-B.COM,

Qualification: M.COM (D.U.) and
B.COM Honours (D.U.)
(COMMERCE), UGC-NET
Qualified.

Area of Expertise: Financial
Management, Corporate Accounting, Financial Modelling.



Mr. Amit Chatterjee
Assistant Professor & Programme
Coordinator, Economics, MRIIRS

Qualification: Ph.D. Economics
(Submitted), M.Phil Economics
(HCU), M.A. Economics (DU)

Area of Expertise: Development
Studies, Macroeconomics and
International Economics, 15 papers in International Scopus
indexed Journals



Ms. Yashi Sharan
Assistant Professor, M.Phil.
(Management)

Qualification: M.B.A., B.Ed.,
M.Com (pursuing).

Area of Expertise: Human Resource
Management and Marketing.

MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION



Mr. Sohail Imran
Manager IT



Ms. Ankita Gosain Rangila
Academic Counsellor
MBA in Marketing



Mr. Satish Kumar
Assistant Registrar-CDOE



Mr. Jai Prakash
Technical Manager-Accounts



Ms. Anjali Baisla
IT Intern



Ms. Nidhi
IT Intern



Mr. Jai Sharma
IT Intern



PIONEERING ONLINE LEARNING

MREI is one of the early movers that spotted the potentials of online education launched CDOE to extend the benefits of higher education to students from all walks of life across India. The motto is to take "the University to the learners" especially from the remote areas and to working professionals who are looking forward to excelling in their career.

Students can pursue the best programme for their field of study without even coming to the university. They can plan around their busy schedule to complete their coursework. The curriculum for all the degree programmes at CDOE matches the industry demands and eases out the fear that employers won't accept applicants with online degrees in hand.

After rounds of brainstorming sessions/conferences with academic fraternity, learning technologists, students, professionals, CDOE has churned out impeccable and quality content to make learning effective for the students. At the same time this will help them to become industry-ready.

"Taking university to the learners".

We are delivering our strategy of being a leader in digital education

THE HIGHEST QUALITY TEACHING & RESEARCH

As a Manav Rachna Online learner, you will be taught by learned professors who are among the leading figures in their fields and who are passionate about their subjects.

MREI is consistently ranked among the top Universities and our academic staff work very hard to maintain their reputation for teaching quality and research excellence.

Although the emphasis is on independent study, our teaching staff will always be on hand to support you.

A student/ researcher/ faculty/ staff is required to have ethical and moral values in his academic pursuit. The student/researcher/faculty/staff is expected to produce and submit original and genuine work. In the present era, huge amount of information is available on the internet and online as source material. In this context, plagiarism has become a serious problem. Recently, University Grants Commission's (Promotion of Academic Integrity and Prevention of Plagiarism in Higher Educational Institutions) Regulations, 2018 published in Gazette of India, has come into force. Thus, in compliance of the UGC's Regulations, MRIIRS, Faridabad is also exercising the following regulations pertaining to plagiarism. Student. Access of Urkund & Turnitin software is given to the instructors for checking content plagiarism





SPRINGER NATURE'S FIRST ACADEMIC RESEARCH LAB AT MANAV RACHNA

First Academic Research Lab in India by Springer Nature has been established at Manav Rachna to promote high quality collaborative research outcomes. Manav Rachna offers state-of-the-art research facilities to create technologies that will change the world for the better. Springer Nature Academic Research Lab will facilitate faculty research into new areas while offering students and others a unique opportunity to explore interdisciplinary studies that extend beyond the boundaries of traditional programs or departments.

It is a hub to access latest research resources in its viding domain. It will help the faculty members & students to focus on multi-disciplinary research areas within and outside the university campus and further strength the academic connects at National and International level.

Highlights:

- Integrates graduate education with research and nurturing young minds towards emerging research
- Provides opportunities for students to develop deep technical skills, build networks, incubate ideas, and showcase innovation through participation in conferences and workshops.

- Provides Platform for faculty members, researchers and students to write quality research papers and publishing in high impact journals.
- Opportunity to take part in technical mentoring sessions at a Springer Nature Academic Research Lab.
- Access to over 1700+ Springer Nature Branded journals in the area of wide domains.
- Faculty members and students will get a chance to interact with renowned researchers in their domain of expertise on every Research Saturday twice in a month to discuss their working paper series and case studies.
- Provides opportunity to explore and learn latest technical discoveries.
- Provides a chance to interact with renowned researchers in their domain of expertise, and discuss and learn about the technical discoveries.

PUSHING THE BOUNDARIES OF DIGITAL EDUCATION

At Manav Rachna, to engage our distance learners online and set the benchmark for online education, the Centre for Distance and Online Education constantly rethinks the impossibility and breaks down barriers to provide students from across India with access to a top-notch education.

CDOE has been diligently pouring all of its efforts into discovering newer and creative ways to offer effective and learner-centric education, where, learners can learn at their own pace and under guided mentorship.

We believe in taking university to the learners, whereby, learners can access University, Course content, mentors, library, and other facilities with just a click.

Key Highlights

- Customized & tailored curriculum designed to equip students industrial-ready
- Personalized dashboard to track learner's progress & content consumption
- User-friendly Learning Management System
- Enable students to learn the subject at their own pace
- Interactive live sessions by eminent faculty members
- Career guidance by industry experts
- Value Addition by international experts and renowned luminaries
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Opportunity to learn courses through Udemy and LinkedIn
- 24x7 IT Support
- 24x7 Digital Library Access
- Round the clock with Student Facilitation Centre (SFC)
- Peer Group Learning
- Career Advancement and Enhancement Opportunity



INTERNATIONAL EDUCATION CENTRE

IEC is a constituent facilitation unit of Manav Rachna Educational Institutions (MREI) which primarily looks after all matters relating to initiation, development, establishment and sustenance of relationships and tie-ups with Foreign Education providers and their representatives in India and abroad. IEC provides a single window service facility to all its international students through the International Education Centre, IEC. With its global outlook and reach, MREI have much to offer in the way of learning opportunities both inside and outside the classroom at Doctoral, Post Graduate and Under Graduate levels in a truly international environment. It aims to develop and sustain viable, strong and long term International relations in the field of education that will benefit the students. The major role of IEC is to enhance MREI's International image on a local and International Platform, explore new relationships, establish communication with International Educational organizations and providers and also explore avenues to attract students from abroad so as to truly live up to the Institution's international image.

At MREI, The Areas Of International Cooperation Include:

- Student and Faculty Exchange
- Online Classes, webinars, FDP's and online training by Eminent Professors of International universities
- Joint Research activities and consultancy Projects
- Cooperation in Curriculum Development
- Twinning Programmes
- International Training for students and faculty of MREI,
- Recruitment of International students
- International Accreditations of MREI
- Promotion and Branding of MREI at international level & other academic related activities

The International Education Centre also endeavors to explore and develop potential Partners for joint ventures in India and Abroad. Besides, it arranges Foreign Faculty for Guest Lectures at MREI and tie ups for International Accreditations and Recognition. MREI has entered into partnerships and tie ups with various foreign Universities and institutes across globe including USA, UK, Australia, Canada, Finland, New Zealand, Mexico, Turkey and many more.

We at MREI, realize it as our additional responsibility towards our International students as large numbers of foreign students join our University every year.

Keeping in view our responsibility and commitment towards International students, the International Students Welfare Committee has been set up. It is run by experienced professionals with a well-rounded global exposure to attend to foreign student's personal, administrative and academic matters/ issues/ problems in the University Campuses be it at the time of their induction, joining or thereafter during their stay at MREI.

The MREI authorities leave no stone unturned in developing and coordinating activities to create and enhance a globally aware & culturally diverse educational environment especially for the foreign students.

For further details, please log on to website: www.manavrachna.edu.in

ONTARIO
UNIVERSITY COMMISSION
INDIA
FEBRUARY 5, 2016



INTERNATIONAL PROFESSORS ON BOARD



**Narashima Boopathi
Sivasubramanian**

Vice President - International
business development with
Finpe, Finland



Mr. Sunil Kappal

Director, Data Analytics,
Founder Data Dojo Tableau
certified Data Scientist, Scrum
Master



Dr. Haider Raza

Lecturer in AI for Decision
Making, school of computer
science PhD, FHEA, SMIEEE



Dr. Bahrullah Safi

Vice President International at
Acacia University. Bachelor of
Business Administration,
Master of Business
Administration and Ph.D.



Dr. Sudhir Rana

PhD degree, Post-doctorate
from Putra Business school.
University of putra. Malaysia
program director at College
of Healthcare Management



Prof. Benanimin Sovocool

Professor- Energy Policy,
University of Sussex, Business
School, England



Solomon Darwin

Director, Garwood Center for
Corporate Innovation.
Executive Director, Center for
Growth Markets



Dr. Arijit Sikdar

Dr. Arijit Sikdar is an Associate
Professor in the Faculty of
Business with more than 15
years PhD in 1997 IIM.



Dr. Manoj Kumar Pandey

Development Policy Centre of
the Crawford School of Public
Policy, Australian National
University, Australia

RADIO MANAV RACHNA 107.8 FM

Community Radio Station: Radio Manav Rachna 107.8 FM - "Feel good Feel live", is a 24X7 Community Radio Station powered by 'Manav Rachna Vidyanatariksha'. Radio Manav Rachna (RMR) is dedicated to community service and is the voice of the community that serves with thoughtful and insightful programming. The programming of the radio station is sensitive to the needs and problems of the community.

Being the first and only Radio Station in Faridabad covering approximately 25 kms aerial (Faridabad and Ballabgarh) Radio Manav Rachna 107.8 has a reach of mix population of Faridabad comprising Urban, Semi urban and Rural population. Radio engages with the community on a daily basis, creating an emotional and imaginative bond with listeners. Now after completing more than a decade (established in 2009) Radio Manav Rachna 107.8 FM, has made a prominent place in the hearts of listeners with choicest content rich programs which are socially relevant and believe in bringing a positive change in the lives of the listeners.

Health awareness is one of the prime focus areas. Doctors, Gynecologists and various para medical experts are invited for health related programmes. Being a Community Radio a lot of emphasis is also given on social issues like Drug addiction, Anti-tobacco, Road safety, Environment, Sanitation, Women Empowerment, judiciary, Mental health, Counseling, Water Conservation,

Blood donation, Education, Skill development, Smart city and many more. Presently during the time of pandemic - Covid 19 various awareness programmes to fight against corona, Plasma donation, Corona Warriors have been taken up to sensitize the community. RMR is also a media partner for plasma donation with district administration. Various community development programs and projects have been taken up to spread awareness in association with local administration to address community at large.

Radio Manav Rachna also strikes a unique chord with the youth and senior citizens as RMR understands their aspirations, dilemmas, challenges; they are often part of the bustling radio station and are interviewed on topics which are relevant and important to them. Many spiritually awakened community members are invited to discuss elements of divine awareness and better life. Working on a format of Infotainment, different programs on career counseling, parenting, culture and heritage, research and innovation, spirituality, sports, fitness, relationships etc are regular features of RMR broadcast. Every year a campaign is taken up by RMR on its foundation day which is carried the whole year to spread awareness. Many concerns have been addressed by such campaigns like Cancer Awareness, Tobacco Eradication, Women's health & Sanitation, Save Energy, Pollution, Swachhta Abhiyaan, Literacy for all, celebrating the work of unsung heroes of society and many more.



Radio Manav Rachna 107.8 FM is also working very closely with various Government organizations in disseminating information to the local masses through their promos/ jingles. Radio receives the information to be disseminated and as per the protocol information is broadcast in its various verticals of programmes like Education, Industry, Technology, Innovation, Administration, Life Skills, Culture and Heritage, Travel, Women Empowerment Counseling and many more during the day for public welfare. For Example programmes with

1. Vikaspedia and Centre for Development of Advanced Computing, a premier R&D Organization under Ministry of Electronics and Information Technology (MeitY), Govt of India on Atma Nirbhar Bharat.
2. Community Radio Association, Ministry of Information and Broadcasting on Girl Education, a Room to Read Programme
3. National Small Industries Corporation (NSIC) on Business Hour,
4. Corporation Bank on Finance Mantra,
5. NGO - REACH on T.B. Jaanlewa nahi, Jaankaari hai bachaav & Sahi Poshan, Desh Roshan,
6. NSCTC, Department of Science and Technology, Govt. of India on Nayi Zindagi Nayi Dishayein (Women Health).

7. DAVP advertisements regarding Government Programme and Policies
8. Niti Aayog for awareness programme on Corona, Dengue, Malaria
9. FIT India movement for promoting Healthy Life
10. Regional Weather Forecasting Centre, Meteorological Department, India for Weather Forecasting
11. Faridabad Education Council for Teachers on Call Programme
12. Faridabad Administration regarding Plasma donation during COVID 19
13. BBC for various community programmes
14. Petroleum Conservation Research Association, Ministry of Petroleum & Natural Gas, Government of India for Energy Conservation Awareness
15. Cancer Awareness programmes with Indian Cancer Society
16. SMe schemes for Small, medium and micro enterprise

With a state-of-the-art, energy enthusing colorful interiors and studios, RMR has spread its wings on the digital platform also by its YouTube channel "MR Infoline". This Channel further provides an added advantage to reach all seamlessly 24/7 on the web.

MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION

ADMISSION PROCESS FOR ONLINE PROGRAMMES

STEP I: SUBMISSION OF ONLINE APPLICATION FORM

Application for admission is submitted online only on the Manav Rachna online Admission Portal. The candidate may fill the application form without waiting for the results of qualifying examination (XII/ Graduation/ Diploma as the case may be) before the due date. Once online application for admission is submitted successfully, the system will generate a unique application number which must be noted by the candidate as the same shall act as a Reference Number for all subsequent correspondence till the candidate is actually admitted. Student can register through the following link:

<https://apply.manavrachna.edu.in/online-programs>

STEP II: UPLOADING OF DOCUMENTS

Every candidate is required to upload the following documents along with the application:

- Class 10th mark sheet: Mandatory for all Programmes
- Address Proof: For all Programmes(Mandatory)
- Documentary Proofs

UG Programmes

- 12th standard mark sheet (if the result is not announced: school ID card + score card of XI class/ predictive score of XII class issued by school authorities): Mandatory

PG Programmes

- 12th standard mark sheet: Mandatory
- Graduation Mark sheets of higher education qualification (For PG Program): Mandatory
- Migration Certificate: Mandatory

STEP III: SELECTION OF CANDIDATE AND OFFER OF ADMISSION LETTER:

Qualifying Document: Admission to various programmes is based on the qualifying eligibility as specified in the Admission Brochure under heading Programmes Offered.

- Seats in the programmes are allotted on the basis of preferences indicated in the application form.
- The programmes wise selection of candidates, amongst applications received is drawn based on actual marks scored by the candidate in the qualifying exam. Only overall category is considered and marks under any special category or state etc. are not taken into account.

Further guidelines and other details will be communicated through e-mail. Candidates are advised to check their SPAM or JUNK folder regularly.

NOTE

- Any wrong declaration of marks/ scores, which affect the merit/provide undue advantage, shall lead to disqualification of the candidate and withdrawal of admission.

STEP IV: ACCEPTANCE OF ADMISSION AND PAYMENT OF FEE:

- Once the candidate is offered admission via the Admission Selection Letter, the candidate is required to deposit the 1st year fee (1st Installment) as detailed for various programmes within three days of the offer of admission by using online mode of payment to intimate acceptance of offer of admission.
- Payment can be made through Net Banking/ Credit/ Debit card/ E-wallets at the time of submission of application. Candidate may procure the Admission Brochure from manavrachnaonline.com.





PROGRAMMES OFFERED

PROGRAMMES OFFERED AT "CENTRE FOR DISTANCE AND ONLINE EDUCATION" AT MRIIRS

In reference to the letter no. F-No. 22-23/2020(DEB-II) dated 23rd November 2021, UGC has given approval to seven Programmes for "Centre for Distance and Online Education" at Manav Rachna International Institute of Research and Studies as follows:

- Bachelor of Computer Applications
- Bachelor of Business Administration
- Bachelor of Arts (Hons.) - Economics
- Bachelor of Commerce
- Masters of Commerce

MANAV RACHNA ONLINE LEARNING MODULE

MRIRIS is accredited with "A" Grade by NAAC (An autonomous institution of the UGC). It enjoys unparalleled reputation among all stakeholders i.e. its students and their parents, employers and the community at large.

The ultimate touchstone of quality education is the quality culture permitting in any education institution. Manav Rachna Centre for Distance and Online Education provides quality programmes to those students who are not able to draw benefits from the conventional system of education. It provides multi-disciplinary approach for students to shape their career inside and outside of their domain of education and to meet the evolving needs of the society. Manav Rachna Centre for Distance and Online Education follows Choice Based Credit System (CBCS) with a basket of good number of Elective Courses including Discipline Electives, Generic Electives, Open Electives and Industrial Training have been embedded in the curricula for all the programmes. The course work is supplemented by invited lectures from eminent persons from academics and experts from industries. Soft skills training are provided to make students recruitment ready for job opportunities in IT industries and other enterprises. Manav Rachna Online has collaboration with industries like Cisco, Red Hat, Palo Alto Academy & Quick Heal Academy which will help students for their placements. The Faculty will regularly be in touch with industry & their knowledge partners with a view to ensure that the students are kept abreast with the latest developments in Technology.

The students will be provided the feature of learning community where they can coordinate with researchers, faculty members and students whenever needed. LMS supports sharing of teaching content in the form of PDF, PPT, Docs, MP3, MP4 etc.

The students will be evaluated through various assessment tools like Short Answers, Long Answers, MCQ's, True/False, Fill in the blanks, Pattern Matching etc. are on LMS. The students can also be assessed by Google forms and Game based assessment.

The content of each course is available on the portal in four quadrants.

- **Quadrant 1:** E-tutorial videos (Self Recorded videos of Course coordinators).
- **Quadrant 2:** E-Content (shows unit wise PPTs of complete syllabus of the course).
- **Quadrant 3:** Discussion forums/ synchronous mentoring (Frequently asked Questions (FAQs) of the course). Synchronous online counseling/webinars.
- **Quadrant 4:** Assessment and Self Study (unit wise assignments and quizzes of the course).

Students can view all the content through their login ids and passwords & they can also upload their assignments on it. If student is facing any kind of difficulty in the academics, they will get online academic counseling support. After completion of the programme, students will get their degree online, student's physical presence is not mandatory for the same.



MANAV RACHNA COMMITMENT FOR QUALITY EDUCATION

CENTRE FOR INTERNAL QUALITY ASSURANCE (CIQA)

The CIQA at Manav Rachna Centre for Distance and Online Education is a part of the institution's system and works towards realization of the goals of quality initiatives and sustenance for all its academic units. The prime task of the Cell is to develop a system for conscious, consistent and catalytic improvement in the overall performance by channelizing its efforts and taking measures towards promoting the holistic academic and administrative excellence of the units. Vision of CIQA is to ensure quality culture at the Institutions by institutionalizing and internalizing all the initiatives taken with internal and external support.

Objective: The objective of Centre for Internal Quality Assurance is to develop and put in place a comprehensive and dynamic internal quality assurance system to ensure that programmes of higher education in the online mode being implemented by the Higher Educational Institution are of acceptable quality and further improved on continuous basis.

Strategies evolved by CIQA for:

- Ensuring timely, efficient and progressive performance of academic, administrative and financial tasks
- Relevant and quality academic/ research programmes
- Equitable access to and affordability of academic programmes for various sections of society
- Optimization and integration of modern methods of teaching and learning
- Credibility of assessment and evaluation process
- Ensuring adequacy, maintenance and proper allocation of support structure and services
- Sharing of research findings and networking with other institutions in India and abroad

PROCTORED EXAMINATION

The proctored examinations are conducted through an AI-specialized platform. The features of the platform are as follows: Speech sense accuracy,

Open house facility, Audio Proctoring, Video Proctoring supported by Artificial Intelligence, Image Proctoring, Second device detection, Facial recognition, Verification through id card and email, Grading, Post-exam reporting, and Human intervention. For faculties, there is a facility available for creating and scheduling question banks and review of quiz assignments with the help of AI.

The instructor has the rights to create different assessments on the Learning Platform. Different types of assessments for online degree courses are:

- Online Quiz
- Open Ended questions
- Multiple type questions
- Subjective Questions
- Upload type questions
- Check box questions



MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION

KNOWLEDGE PARTNER FOR COMPUTER APPLICATIONS PROGRAMMES

■ Microsoft

Brief about the organization



Microsoft a company incorporated under the Companies Act 1956 has specialized technology, tools, facilities, expertise and adequate resources to provide academic assistance / structured courses by way of online, classroom, corporate training courses and alliances with educational institutions in subjects including but not limited to Azure, Dynamics 365, Microsoft Security Suite, AI & Machine Learning, Cloud Security, Analytics, IoT, DevOps, Chef, Docker, Ansible, Kubernetes, Block chain, Big Data, etc. which are more relevant in the digital world. In view of the advantages offered by industry-academia collaboration and their best interests, the parties seek a mutually beneficial relationship which enables both to sustain growth in their respective spheres.

MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION

KNOWLEDGE PARTNERS FOR BUSINESS ADMINISTRATION PROGRAMMES

Knowledge Partner

- BFSI sector skill council of India
- Association of Healthcare Providers (India)
- Upgrad
- Grant Thornton
- iNurture

Brief about the organization



BFSI Sector Skill Council of India: The BFSI Sector Skill Council of India is set up to bring leading organizations of the BFSI industry together to create strategies and operational plans that will

create standardized skill requirements for the various job roles in the industry. The skill council also accredits well equipped service providers who partner to disseminate the training. The skill council is seen by its stakeholders and partners as a nation-building activity far reaching implications for social development and empowerment through financial inclusion.



Upgrad alliance with Manav Rachna to impart

market relevant and industry specific training to BBA-Digital Marketing students. Upgrad offers senior guest faculty to provide practical training to align the business requirements of the corporate partners arranges for meetings with their representatives.

Upgrad shall ensure that corporate partners issue an internship/ placement letter to successful students. Upgrad shall also monitor and evaluate the student performance during internship & would provide assessment scores for internship to MRIIRS. Upgrad shall also provide placement assistance at the end of semester 5 (where at least 3 interview opportunities will be given to a candidate).



A pioneering edtech solution provider, iNurture revolves around a university-industry partnership. It collaborates with premium Indian and global universities to power new-age undergraduate and postgraduate programs through industry-aligned curricula and advanced technology enablement. iNurture implements a holistic knowledge-imparting model to prepare students for new-collar jobs in emerging industries.

iNurture leverages its strong industrial associations to facilitate guest lectures, internships, industrial visits, live projects and placement assistance. Its artificial intelligence-based platform assesses the employability of a student and provides necessary interventions through on-campus career development programs and placement cells, strengthening the 'employability quotient' across the entire spectrum of adult learning - from college to corporate.



Association of Healthcare Providers (India) represents the majority of healthcare providers in India.

It works as "not for profit" organization and advocates with the government, regulatory bodies and other stake holders on issues, which have bearing on enabling its members organizations to deliver appropriate healthcare services to community at large. The association functions through an empowered secretariat which facilitates the members organizations in improving their systems, processes and outcomes on continuous basis, in line with the vision, mission and objectives of the association.



Grant Thornton is one of the world's leading organisations of independent assurance, tax and advisory firms. With more than 62,000+ Grant Thornton people, across over 140+ countries, we are focused on making a difference to clients, colleagues and the communities in which we live and work.

We run focused programmes in six key sectors: Automotive, Banking, Financial Services and Insurance (BFSI), Consumer Products, Healthcare and Life Sciences, Media, and Real Estate. We have a deep understanding of these sectors, including emerging trends, challenges, disruptions and issues faced by the companies we serve in these sectors.



THE ADVANTAGES OF PROFESSIONAL ACCREDITATION

Learn professionally-valuable skills

We are proud that our online degrees are accredited by professional bodies and organisations. These endorsements are hard won, and recognise our high educational standards, outstanding course design and delivery, and the relevance of what we teach to the workplace.

Importantly, the professional accreditation of your degree can make you stand out in the job market and, in some cases, may be a requirement to work in your emerging chosen field.

- Our programmes are delivered in academic partnerships.
- Our suite of programmes helps support learning for still higher examinations.
- Our programmes have accreditation by Professional bodies.
- The curriculum is validated by acknowledged bodies.

ACCESS TO E-LIBRARY AND OTHER DIGITAL RESOURCES

The library is one of the most valuable resources for our online learners. You'll have access to a large academic library with lakhs of printed volumes, e-books, ejournals and databases available via the library, including most of the core readings and resources required for our programmes.

E-Resources

- ASME Digital Collection
- DELNET
- EBSCOHost
- IEEE Explore Digital Library
- JGatePlus JET and JSMS
- National Digital Library
- NPTEL
- The American Library/ e-Library USA
- ASCE
- Turn-it-In
- World EBooks Library

The library has an e-preference collection policy, which means the online version of a new resource is purchased if possible. We also have many reciprocal agreements that will give you access to other libraries.

As part of the library services, your academic tutor will guide your reading with recommended lists of material. We have also created written and video guidance to show you how to use the library's search tools. Finally, you will always be able to contact a member of our library staff. They are experts, they have deep knowledge of the library's resources, and they are there to help you.



WORLD-CLASS LEARNING TECHNOLOGY

Enhancing the student experience and community is a core component of the teaching commitment of MREI. We have invested heavily in technology and in the professionals who push that technology to deliver tangible benefits for all our learners.

We have recruited the largest team of learning technology experts. They work very hard to create an online learning environment that seamlessly delivers the learning experience you expect from a university of our calibre.

A variety of digital platforms are used to deliver content and help you collaborate with other students and academic staff.

These platforms will typically include:

- Virtual learning environments (VLEs)
- Discussion boards and web forums
- Real-time video conferencing and collaboration tools
- Video streaming services like YouTube/ Vimeo.

State of The Art Learning Technology:

Elevating the overall student experience for teaching learning activities has been a core competence of MREI. There has been a tremendous attention given to the incorporation of latest Information Communication Technology (ICT) best practices for augmenting the learning experience for our students.

A team of competent staff of CDOE with specialized expertise in the Information Technology field have been kept on-board to streamline the digital learning methods. The entire team works with true determination and dedication to create an online learning environment that seamlessly delivers the learning experience from the University of our calibre.

Diversified digital platforms are used to deliver content and help you collaborate with the Academicians and other co-students.

Some of the prominent platforms include:

- E-Content on SWAYAM portal
- LinkedIn Learning
- Udemy
- Virtual Learning Environments (VLE's)
- Proctored Examination
- Real-time video conferencing

"Emotional Connect with the Students" to understand their behavioural and psychological well being without any constraint of Distance.



Bachelor of Computer Applications

An Industry aligned programme that focuses on providing students with industrial exposure and practical knowledge with case studies. A BCA graduate will be equipped with vocational knowledge to get placed in global industry.

■ Highlights:

- Bachelor of Computer Application (BCA) is designed to give students the modern core knowledge they need to understand how to apply technology to effectively solve practical and industrial challenges.
- The curriculum of the course instils professionalism, social awareness, and communication skills to work as a team in managing various surroundings for the benefit of society.
- The main goal of this programme is to promote creativity and inventive thinking by addressing design and developmental trade-offs in the IT industry and offering a real-time solution as a means of lifelong learning.

■ Programme Layout:

- **Duration:** 3 Years
- **Total Credits of the Programme:** 120
- **Eligibility Criteria:** Passed 10+2 Examination or its equivalent Examinations

■ Specializations offered:

- Data Science and Big Data Analytics
- Cyber Security
- Artificial Intelligence and Machine Learning

■ Major Courses offered:

- Web Application Development
- Database Management System
- Software Engineering
- Internet Technologies
- Data Structures
- Programming in Java
- Operating System
- Shell Programming
- C Programming
- Object Oriented Programming using C++
- Multimedia and Animation
- Information Security
- Object Oriented Analysis and Design
- Security of Information system
- Programming in .Net
- Python Programming
- Data Communication and Networking
- Relational Database Management system

KNOWLEDGE PARTNER



■ Career Opportunities for BCA Graduate:

BCA is a job-oriented Programme that helps students to pursue their career in following Job profiles

- System Analyst
- Web Developer
- Data Scientist
- System Administrator
- Data Analyst
- E-Commerce Executive
- Ethical Hacker

Bachelor of Business Administration

The BBA General is most popular and after sought Three Year Online Program consisting of six semesters and is a judicious mix of skills so as to make students industry ready and making them competent and capable enough to join the professional management career in Industry.

■ Highlights:

- Get a Job Opportunity in Business Administration & Management driven sectors
- Continuous query solving sessions for improved learning experience of the participants and up skill managerial skills for competitive market place.
- Various communications and practice platforms for better understanding of the Management Domain.

■ Programme Layout:

- **Duration:** 3 Years
- **Total Credits of the Programme:** 120
- **Eligibility Criteria:** Passed 10+2 Examination or its equivalent Examinations

■ Specializations offered:

- Digital Marketing
- Banking and Financial Market
- Business Intelligence and Analytics
- Healthcare Management
- Logistics and Supply Chain Management

■ Major Courses offered:

- Business Analytics
- Brand Management in Digital Marketing
- Marketing Management
- Human Resource Management
- Financial Management
- Operations Research
- Business Research Methodology
- Entrepreneurship Development & Practices
- Small and Family Business Management
- Advanced Excel
- Business Economics
- Business Law
- Equity and Derivatives Market
- Money and Banking

- Taxation and Law Practices
- Investment Products & Wealth Management
- Services Marketing
- Advertising and Sales Promotions
- Sales and Distribution Management
- Global Business Environment
- Customer Relationship Management
- Corporate Governance and Ethics
- Business Content Writing
- Business Negotiation Skills
- E-Commerce
- Social Media Marketing and Practices Media Photography

KNOWLEDGE PARTNER



■ Carrier Opportunities after BBA:

BBA is a job-oriented Programme that helps students to pursue their career in following Job profiles:

- Business Analysts
- Marketing Associates
- Financial Executives
- Operations Associate
- Marketing Manager
- Operations Manager
- Data Analyst
- Branding Strategist
- Media Buying and Planning Executive
- Content Marketing Executive
- Financial Strategist
- Investment Banker
- Retail Banking Executive
- Equity Research Analyst
- Financial Planning & Analyses Executive
- Business Strategist
- Transport and Logistics Manager
- Inventory & Warehouse Manager
- Operations Manager
- Supply Chain Manager
- Recruitment Executive
- HR Executive





Bachelor of Arts (Hons.) - Economics

The study of Economics provides immense opportunities for the learners to understand the relation between the economy and society and will be able to understand the economic problems at international level. This degree provides a lay stone for reputed jobs in finance, marketing, investment and banking.

■ Highlights:

- Curriculum designed by economists and professionals to bridge up academic and industrial gap
- In-depth course coverage to equip students to acquire the domain knowledge along with modern analytical tools using statistical/econometric software
- Infuses the analytical spark into students, which encourages them to analyse ongoing economic issues and to demonstrate their understanding of global interconnectedness
- Provoke students to integrate their learning into multidisciplinary fields and to correlate their learning in both curricular and co-curricular aspects.
- Focus on training on applied techniques in Econometrics, Data Analysis, logical thinking and policy making
- Hands-on experience with software such as SPSS
- Emphasis on Capstone Projects
- Engagement through a blend of industry-academia experts.

■ Programme Layout:

- Duration: 3 Years
- Total Credits of the Programme: 140
- Eligibility Criteria: Passed 10+2 Examination or its equivalent Examinations

■ Electives Offered:

- Behavioral Economic Analysis,
- Labour Economics,
- Introductory Data Analytics,
- Capital Markets & Corporate Finance,
- Research Methodology,
- Big Data Analytics,
- Health Economics,
- Data Analysis using statistical software (SPSS, e-views)

■ Carrier Opportunities after B.A. (Hons) Economics:

1. Econometricians
2. Risk Analyst
3. Economist
4. Labour/Industrial Economists
5. Market research analysts
6. Research Assistant
7. Business Analysts
8. Foreign trade analyst
9. Policy analyst

Bachelor of Commerce (BCOM)

"Bachelor of Commerce" at "Manav Rachna Centre for Distance and Online Education" provides a Multi-disciplinary approach for the students to shape their domain of education holistically and to meet the ever evolving needs of the society.

■ Highlights:

- The three-year degree course accords the students with a comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law

■ B.Com offered with electives:

- Auditing and Taxation
- Accounting and Finance
- Entrepreneurship and Innovation
- Business Analytics

■ Major Courses offered:

- Financial Markets and Instruments
- Income Tax Law and Practices
- Banking and Insurance
- International Trade and Finance
- Indirect Taxation
- Cost Accounting
- Corporate Accounting
- Advanced Advertising and Sales Promotion
- Consumer Affairs and Customers Care.

Bcom with ACCA, UK



■ Scope/ Career Prospects after B.COM:

- Marketing Manager
- Chartered Accountant
- Investment Banker
- Tax Consultant
- Financial Consultant
- Cost Accountant





Master of Commerce

■ Highlights:

- The two-year degree course accords the students with a comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law.

■ Programme Layout:

- Duration: 2 Years
- Total Credits of the Programme: 80
- Eligibility Criteria: Passed in Bachelor/Graduation degree (B.Com, BBA) (any stream) and BA (Economics) from recognized University.

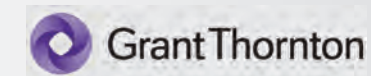
■ Electives Offered:

- Auditing and Taxation
- Accounting and Finance
- Entrepreneurship and Innovation
- Business Analytics

■ Major Courses offered:

- Economics for Managerial Decisions part I & II
- Accounting Theory and Practices
- Cost & Management Accounting
- Direct & Indirect Taxation
- E- Commerce

MCom with CPA



GRANT THORNTON (For MCOM with CPA)

■ Career Prospects after M.COM:

- Marketing Manager
- Chartered Accountant
- Investment Banker
- Tax Consultant
- Financial Consultant
- Cost Accountant

FEE STRUCTURE ACADEMIC YEAR 2022-23

Program	Duration (Years)	Total Program Fee
Bachelor of Business Administration (BBA)	3 Years	₹ 1,80,000
Bachelor of Commerce (B.Com)	3 Years	₹ 1,50,000
Bachelor of Arts (Hons.) Economics (B.A)	3 Years	₹ 1,50,000
Bachelor of Computer Applications (BCA)	3 Years	₹ 1,95,000
Master of Commerce (M.Com)	2 Years	₹ 1,00,000

*Annual program fee includes registration and examination fees





JOIN A STIMULATING AND SHARING GLOBAL COMMUNITY

Shaping the future of online learning together

We are proud of what we have achieved with online learning at the MREI. We have built the largest portfolio of online postgraduate programmes. We have developed degrees and intend to help learners take a big step forward with their lives. This takes vision and hard work from teams of experts, and we learned plenty of lessons of our own along the way.

If there's one thing that all this work has shown us, it is that digital education is changing. Rapidly.

What learners want to study, how they want to study, where they want to learn, who they want to work with and be taught by it's all fluid and fast-moving.

So we know that as we work to realise our vision of being a world-leader in digital education, we will need to change too. We want to develop, to deepen our expertise, advance our technology and extend our research. We want to always be scanning the horizon to see what is coming next, to understand it, to embrace it. To master it.

To do that, we need you.

So, if you want to transform your career, awaken your powers of critical thinking, join a stimulating and sharing global community, have a tangible impact on Society around you and help realize the bold vision of Manav Rachna Centre for Distance and Online Education.

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