





#### **ELECTIVES OFFERED**

- Auditing and Taxation
- · Accounting and Finance
- · Entrepreneurship and Innovation
- Business Analytics

#### HIGHLIGHTS

- The two-year degree course accords the students with a comprehensive view of Accountancy, Economics, Taxation, Finance, Marketing, and Law.
- The industry aligned course curriculum adds to the parctical knowledge of the students.



# WHY CHOOSE MANAV RACHNA CENTRE FOR DISTANCE AND ONLINE EDUCATION?

- User-friendly Learning Management System
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- · Career advancement opportunity
- Customized curriculum designed as per industry needs
- · Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures/ Online Counseling sessions
- Reservoir of pre-recorded video lectures by highly qualified faculty
- · Peer Group Learning
- · Hands-on Learning



Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. the name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. the Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools

# MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manay Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing highquality education in various fields. The institutions have over 39,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 165+ Patents (filed/granted), 86+ global academic collaborations, and 80 + Alumni & In Campus startups, 13 are the countries from which Manav Rachna students arrive, 1600 Research papers in International/National Journals and Conferences. Institutions at MREI comprise Manay Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MRIIRS).



Prof. (Dr.) Shaveta Bhatia Director-CDOE

DIRECTOR'S PROFILE

Dr. Shaveta Bhatia serves as the Professor and Director, Centre for Distance and Online Education. A seasoned higher educator, Dr. Shaveta specialises in Mobile Computing, Web Applications, Data Mining, and Software Engineering while guiding research scholars in these areas. With over 20 years of academic and research experience, Dr. Shaveta has contributed immensely to the field of higher education. Her excellence is evident in her accomplishments as a member of several professional bodies like A CM, IAENG and CSI, and her active participation in various National and International Conferences. There are more than 50 publications to her credit in reputed National and International Journals and Conferences, with three successfully published books and two patents in her title.

Additionally, Dr. Shaveta serves as a member of numerous editorial boards of highly indexed journals. For her outstanding contribution to her work and education, Dr. Shaveta has been awarded the Dr. Kalam Educator Excellence Award, 2022-23 by Dr. Kalam International Foundation. Besides, she has been recognised with the Teachers Excellence Award-2023 by the International Institute of Organised Research, MSME, Government of India.







# ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Manay Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to draw any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration, English and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, cyber security Digital Marketing, Blockchain and many more. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has

collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.

## MASTER OF COMMERCE-ONLINE

Manav Rachna is offering UGC approved M.Com Online Degree Programme at Centre for Distance and Online Education.

The M.Com programme at Manav Rachna Centre for Distance and Online Education is a two-year degree programme that offers an in-depth understanding of the theoretical concepts related to accounting & taxation, finance, micro & macroeconomics. The course is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies. Learners with an M.Com degree would be equipped with competencies and skillsets that would enable them to pursue and excel in their career in the field of banking, insurance, finance, accounting and audit. Moreover, an M.Com degree would enable interested learners to build their careers in academics and they also become eligible for various government and private sector jobs.

The online programme will help the students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to as on-campus degree and help students in developing themselves into an industry ready as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes. The renowned faculty, cutting -edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successfully implementation of online programs.





#### WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?



#### POTENTIAL RECRUITERS



#### SCOPE/ CAREER PROSPECTS AFTER M.Com

- Marketing Manager
- · Chartered Accountant
- · Investment Banker
- · Tax Consultant
- · Financial Consultant
- Cost Accountant

#### **INDUSTRY-RELEVANT COURSES**

- · Economics for Managerial Decisions part I & II
- · Accounting Theory and Practices
- · Cost & Management Accounting
- · Direct & Indirect Taxation
- E- Commerce



## For more information reach out to us:



sfconline@manavrachna.edu.in





www.manavrachnaonline.com

#### CENTRE FOR DISTANCE AND ONLINE EDUCATION