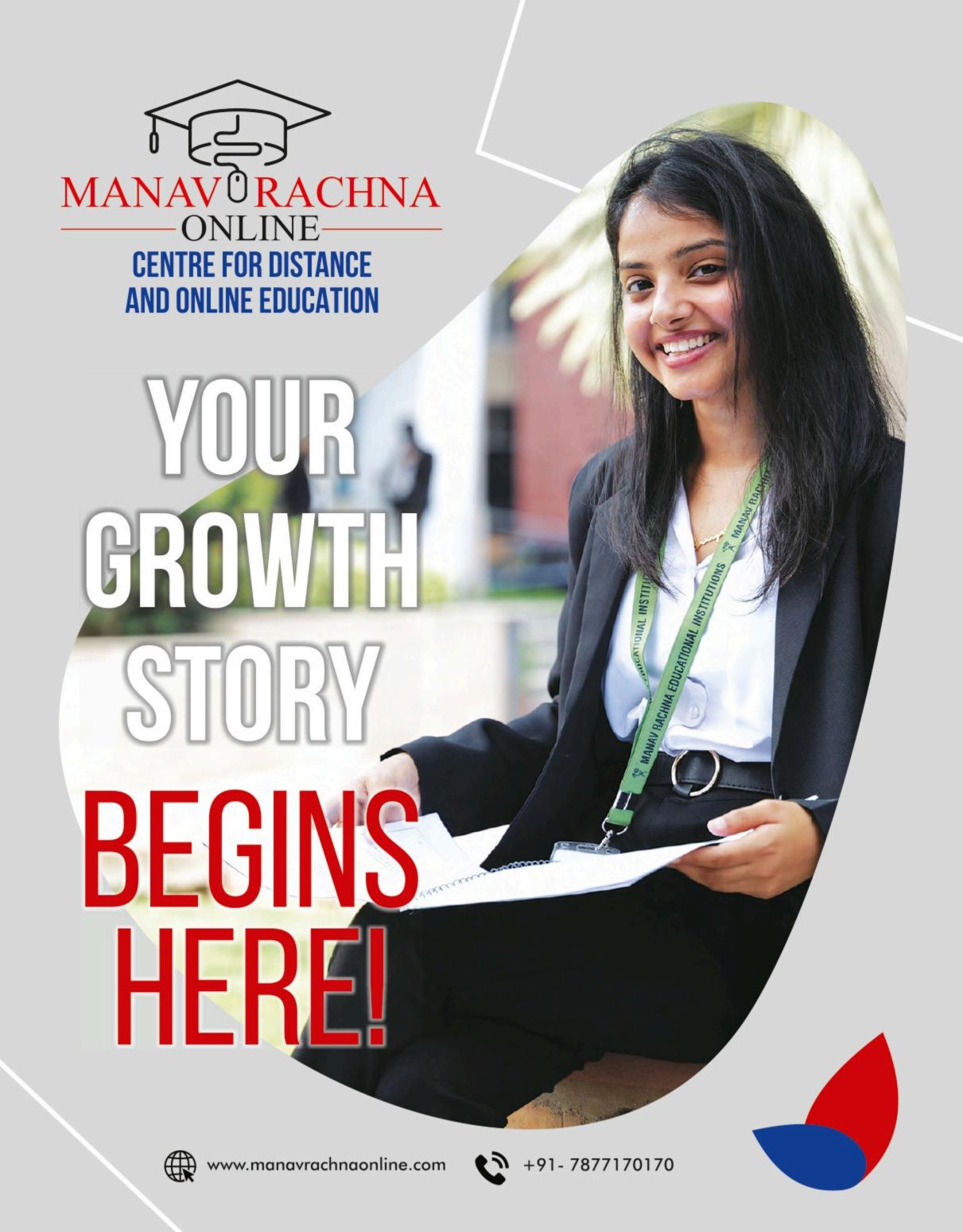




Academic Session: 2024-25 (July 2024)





MANAV RACHNA PANORAMA



39K+

Alumni Imprints Globally 86+

Global Academic Collaborations 600+

Reputed MNCs & Indian Corporates

535+

Filed/granted patents

8500+

research papers in international / national journals & conferences 13+

are the countries from which MREI learners arrive **80+**

alumni & in-campus start-ups

record of placements year after year

VISION

The goal of Manav Rachna
Online is to facilitate
education and increase its
access to prospective
learners and providing
opportunities to make
efficient use of scarce
resources in light of the
new economic realities of
higher education.





Our mission is to help students develop industry-oriented skills and achieve their academic and professional goals through online learning methodologies. We aim to impart hands-on training and experiential knowledge for students to gain multidisciplinary know-how.







In today's world of digitization, technical education stands at the crossroads of keeping pace with the emerging needs of humankind along with fast changing trends in governance and scientific development. Keeping this in mind, Manav Rachna has launched "Manav Rachna Centre for Distance and Online Education" to provide quality programs to those learners who are not able to draw benefits from conventional systems of education.

The online programs will help the learners to achieve an academic degree along with flexibility and relaxation. These online programs hold equal academic value as on-campus degrees and help learners in developing themselves into an industry ready as equivalent to a conventional degree.

Students can perfectly reshape their career and future through impeccably designed online programs.

A renowned faculty, advanced curriculum, and technology-driven content delivery lead to the successful implementation of the online programmes.





MESSAGE FROM THE PRESIDENT

Dear students,

At Centre for Distance and Online Education, your learning outcome will meet the same world-class academic standards. As students in the campus, you will have the same access to facilities, the same access to the heritage of excellence at MREI and the same sense of pride in your degree. So experience the pride of being a part of Manav Rachna Online and its community, while engaging with your fellow learners and teachers.

We realise that online learners are subject to all the usual pressures of learners studying in any university, with often a whole series of other added life pressures whether it be financial, social, work, time consuming family or caring responsibilities.

We support your well-being and we want to make sure that you enjoy your time studying here and that you emerge stronger and more knowledgeable as an individual. Our best wishes for a very invigorating learning experience.



Mr. Kapoor is an alumnus of Panjab University, Chandigarh having 37 years of professional experience. He started his corporate career in Human Resources with DCM Shriram and worked in several. Indian and Multinational Companies like Goodyear India Ltd, JCB India Limited, G4S & Fortis Healthcare Ltd. Prior to joining Manav Rachna, he was Executive Director & Group HR Head with Uno Minda Ltd, a leading Autocomponent manufacturer.

MESSAGE FROM THE MD

Dear Esteemed Executives, Students & Learners

Embarking on a journey of continuous education is a commendable decision that reflects one's commitment to personal and professional growth. At Manav Rachna CDOE under the aegis of Manav Rachna International Institute of Research and Studies, we recognize the unique needs of working professionals, especially women seeking to further their education while balancing family time and demanding careers. Our online education courses are designed with a high-quality pedagogical approach, ensuring that you receive a comprehensive and industry-relevant education. The distinguished faculty at Manav Rachna CDOE brings a wealth of experience to the virtual classroom, ensuring that you receive the best guidance and insights to navigate the challenges of your respective fields. Online education not only provides flexibility for busy professionals, women looking forward to returning to their careers; but also enhances your skill set, making you an asset to your organization. It fosters a dynamic learning environment, encouraging collaboration and networking opportunities that can significantly contribute to your career growth and advancement. Join us at Manav Rachna CDOE & experience the transformative power of education tailored to meet the needs of ambitious professionals.

TAKING UNIVERSITY TO THE LEARNERS

Manav Rachna Online has been diligently pouring all of its efforts into discovering newer and creative ways to offer effective and learner-centric education, where, learners can learn at their own pace and under guided mentorship. We believe in taking university to the learners, whereby, learners can access university, course content, mentors, library, and other facilities with just a click.

01	UGC Entitled
01	Online Degree Programs

- O2 AICTE Approved MBA and MCA Programs
- Accreditations from Global Professional Bodies
- A Wide Range of In-Demand
 Advanced Certifications
- O5 Cutting-edge Advanced
- World-Renowned Faculty with Years of Experience
- 07 Business Intelligence and Analytics

- Learn anytime, from anywhere, at your own pace
- On Linkedin
- Round the Clock Availibility of Student Facilitation Centre (SFC)
- Career Guidance by Industry Experts
- Career Advancement and Enhancement Opportunity
- Placement Opportunities in Different Sectors

BACHELOR OF COMPUTER APPLICATIONS (BCA)

An industry-aligned program that focuses on providing learners wih industrial exposure and practical knowledge with case studies.

A BCA graduate will be equipped with vocational knowledge to get placed in the global industry.

PROGRAM LAYOUT



Duration 3 Years



Total Credits of the program: 120



Eligibility Criteria:

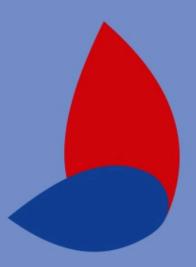
Passed 10+2 examination or its equivalent examinations

HIGHLIGHTS

Understand how to apply technology to effectively solve practical and industrial challenges.

The curriculum instills professionalism, social awareness, and communication skills to work as a team.

Enhance your creativity and inventive thinking skills by addressing design and developmental trade-offs in the IT industry.





SPECIALIZATIONS OFFERED



Data Science and Big Data Analytics



Cyber Security



Artificial Intelligence and Machine Learning

CAREER OPPORTUNITIES



System Analyst



Web Developer



Data Scientist



Data Analyst



E-Commerce Executive



Ethical Hacker

BACHELOR OF BUSINESS ADMINISTRATION (BBA)

A BBA Degree is the most popular and sought-after three year online program consisting of six semesters. It is a judicious mix of skills so as to make learners industry-ready and making them competent and capable enough to join the professional management career in the industry.

PROGRAM LAYOUT



Duration 3 Years



Total Credits: General: 120 Specialization: 140



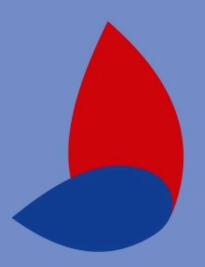
Eligibility Criteria:
Passed 10+2 examination or its equivalent examinations

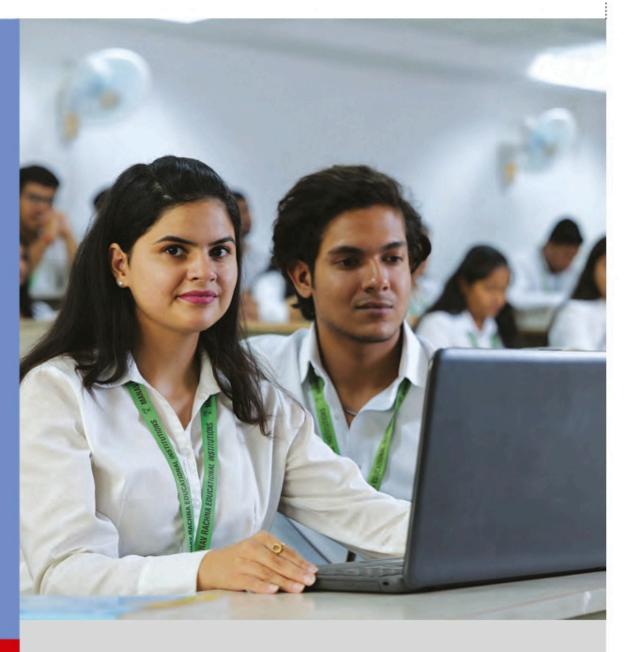
HIGHLIGHTS

Get a job opportunity in Business Administration & Management driven sectors.

Continuous query solving sessions for improved learning experience of the participants.

Various communications and practice platforms for better understanding of the management domain.





SPECIALIZATIONS OFFERED



General



Digital Marketing



Banking and Financial Markets



Business Intelligence and Analytics

CAREER OPPORTUNITIES



Business Analyst



Data Analyst



Branding Strategist



Supply Chain Manager



Recruitment Manager



Human Resource Specialist

BACHELOR OF ARTS (HONS.) ENGLISH

ABOUT PROGRAMME

MRIIRS is offering UGC approved Bachelor of Arts (Hons) - English Online Degree Programme at Centre for Distance and Online Education.

Bachelor of Arts (Hons) - English at Manav Rachna Centre for Distance and Online Education provides multidisciplinary approach for the students to shape their career inside and outside their domain of education & to meet the evolving needs of the society.

BA (Hons) English is a program that deals with language and literature. The subjects of BA(Hons) English cover each feature of literature, social cultural, and political concerns, etc. all contributing towards the studying of contemporary topics in the current era. Programme includes various topics, such as literary analysis, creative writing, linguistics, comparative literature, and cultural studies, Women's Writing, Women Empowerment in Modern India. These subjects bring students abreast with the corporate culture and prepare them for their professional life.

PROGRAM LAYOUT



Duration 3 Years



Total Credits of the program: 142



Eligibility Criteria:

Passed 10+2 examination or its equivalent examinations

HIGHLIGHTS

Highly updated market driven Curriculum

Imparts knowledge of literature of different ages and Eras

Language and public skills of students are continuously honed.

Equipped students with communication, analytical and adaptable skills.

Students get exposure to diverse Ideas, Cultures and perspectives cultivating empathy and a global outlook.



CAREER OPPORTUNITIES PAT

PATHWAYS

- Content Writer
- Public Relation Specialist
- Language Expert
- Script Writer
- Novelist
- Editor
- Publisher
- Academician

SALIENT FEATURES



Industry-relevant Curriculum



Contemporary Subjects



Experienced Faculty



Access to E-Library & E-Books



Free Access to LinkedIn Learning

BACHELOR OF COMMERCE (B.COM)

The field of commerce plays a crucial role in the nation-building. There is always a necessity to simplify the procedures related to law, trade, finance, audit, and taxation.

The course is designed to meet the requirements of the business and industry with relevant curriculum and pedogogies.

It is delivered by highly experienced and well-qualified faculty and mentors with the aim to transform the learners into industry-ready professionals.

PROGRAM LAYOUT



Duration 3 Years



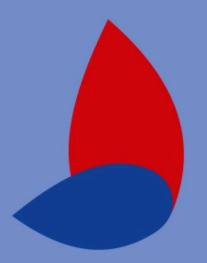
Total Credits: General: 120

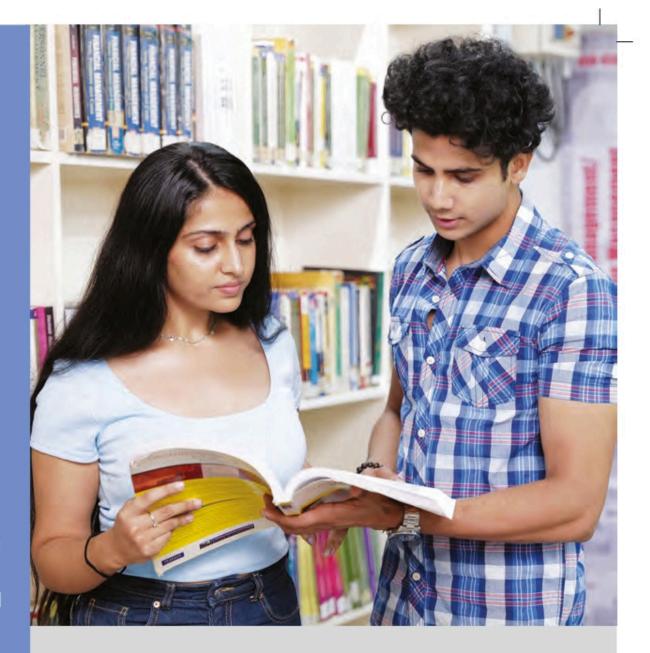


Eligibility Criteria:
Passed 10+2 examination or its equivalent examinations

Equips the learners with a comprehensive view of the following:

- ACCOUNTANCY
- ECONOMICS
- NOITAXAT
- FINANCE
- MARKETING
- LAW





ELECTIVES

- Accounting and Finance
- Auditing and Taxation
- Entrepreneurship
- Business Analytics & Innovation

CAREER OPPORTUNITIES

PATHWAYS



Chartered Accountant



Investment Banker



Tax Consultant



Financial Consultant



Cost Accountant

KNOWLEDGE PARTNER



Our Online BCom with ACCA program is meticulously designed to provide you with a solid foundation in commerce while simultaneously preparing you for a globally recognized professional accountancy qualification.

MASTER OF ARTS-ENGLISH

Manav Rachna Online offers a UGC approved Manav Rachna Online offers a UGC-entitled Online MA English programme which is designed for individuals passionate to get in-depth understanding of English Literature. The programme aims to create literary sensibility for appreciation in students and expose them to artistic and innovative use of language by writers and to various worldviews. The course curriculum would develop and help the students to learn the evolution of language and literature.

PROGRAM LAYOUT



Duration 2 Years



Total Credits:



Eligibility Criteria: Graduation in any stream

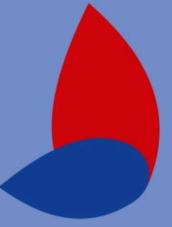
HIGHLIGHTS

Guest Lectures, Enrichment classes, short-term training courses and value added courses are part of the curriculum.

Live Case Studies, media tracking on topical issues, writing of investigative stories, surveys on various issues like media consumption habit, audience analysis and branding surveys etc. are part of the curriculum.

Encourage students to integrate their learning into multidisciplinary fields and to correlate their learning in both curricular and co-curricular aspects.

Engagement through a blend of industry-academia experts.





CAREER OPPORTUNITIES



Language and Literature Teacher



Freelance writers, literary critics and reviewer



Newspaper and magazines editor



Script writer in films and documentaries



Language proficiency trainers

MASTER OF COMMERCE (M.COM)

An Online M.Com from Manav Rachna Centre for Distance and Online education is a two-year degree program that offers an in-depth understanding of the theoretical concepts related to Accounting & Finance, Micro & Macroeconomics.

The program is designed to meet the requirements of the business and industry with relevant curriculum and pedagogies.

Learners with an M.Com degree would be equipped with competencies and skillsets that would enable them to pursue and excel in their career in the field of banking, insurance, finance, accounting and audit.

PROGRAM LAYOUT



Duration 2 Years



Total Credits: 80



Eligibility Criteria:

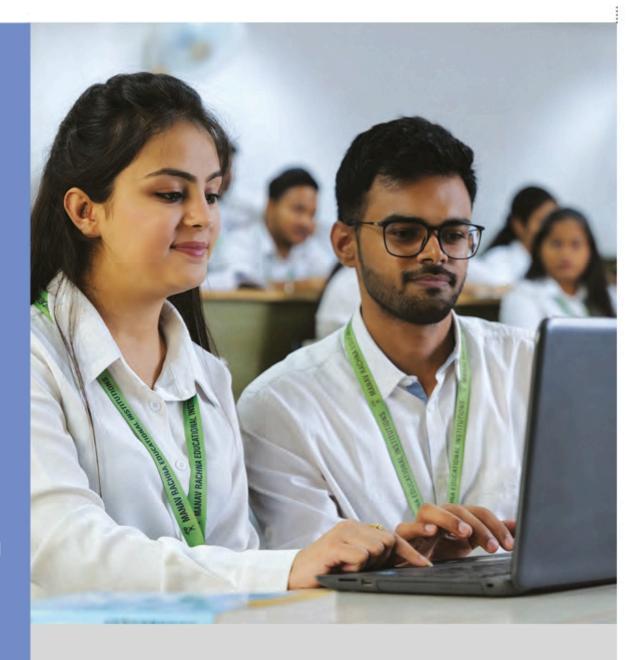
Passed in Bachelor/Graduation degree -B.Com, BBA) (any stream) and BA (Economics) from recognized university

HIGHLIGHTS

Develop managerial skills in disciplines related to commerce, academically as well as professionally.

Higher Studies, Employment and Entrepreneurship Opportunities.

Access to a wide range of career options: such as Accountant, Auditor, Financial Consultant, Financial Analyst, Company Secretary, Business Analyst, Finance Officer, Sales Analyst, Tax Analyst, Stock Broker, etc.



CAREER OPPORTUNITIES



Chartered Accountant



Investment Banker



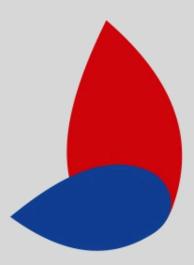
Tax Consultant



Financial Consultant



Cost Accountant



MASTER OF BUSINESS ADMINISTRATION (MBA)

Manav Rachna Online offers a UGC and AICTE approved Online MBA Program that is designed for individuals who are looking to get an overall understanding of business management. It provides them with a multidisciplinary approach to shape their career inside and outside their domain of education and to meet the evolving needs of the society.

The commitment of multidisciplinary education is to broaden the participation of learners in higher education and leads to a more diverse community. In multidisciplinary approach, learners are inspired to select divergent courses from multifarious disciplines to expand their knowledge, discover themselves through creative thinking and learn the skills of collaboration.

PROGRAM LAYOUT



Duration 2 Years



Total Credits of the program: 102



Eligibility Criteria:

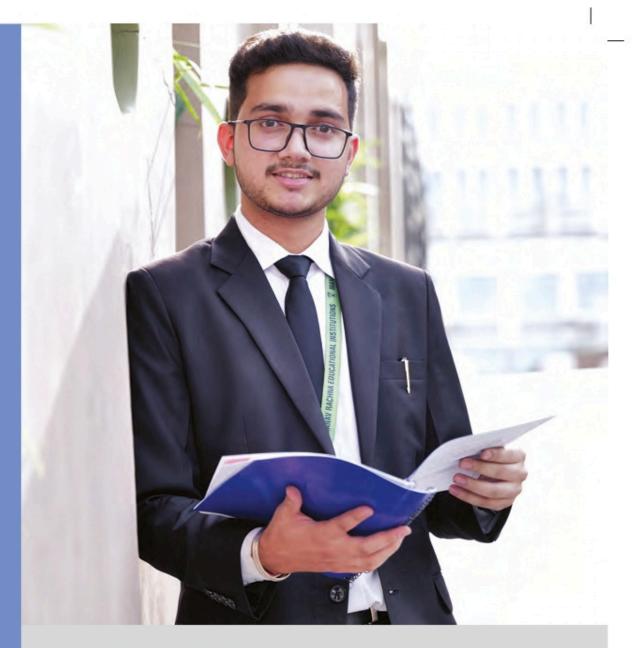
Passed bachelor degree of minimum 3 years duration with at least 50% marks.

HIGHLIGHTS

Exposure to all the critical and functional areas of management.

Industry connect through high end guest lectures/international webinars.

Learning by doing approach through capstone projects with guided supervision.



SPECIALIZATIONS

- Marketing
- Finance
- ▶ Human Resources and Organisation Behaviour
- International Business
- ▶ Entrepreneurship and Small Business Management
- Banking and Insurance Management
- Logistics and Supply Chain Management
- Healthcare Management
- Waste Management
- Aviation Management
- Business Intelligence & Analytics
- ▶ Event and Media Management
- Digital Marketing and Ecommerce
- Management Information System
- Operations Management

CAREER OPPORTUNITIES



Business Analyst



Data Analyst



Branding Strategist



Supply Chain Manager



Recruitment Specialist



HR Manager

MASTER OF COMPUTER APPLICATIONS (MCA)

Manav Rachna Online offers a UGC and AICTE approved Online MCA Program that is designed for individuals who are looking to build or advance their career in the tech domain. It provides them with a multidisciplinary approach to shape their career inside and outside their domain of education and to meet the evolving needs of the society. The program gives learners an in-depth understanding of the latest technologies and programming languages, thus enhancing their technical skills and preparing them to top roles in the IT industry.

PROGRAM LAYOUT



Duration 2 Years



Total Credits:

Eligibility Criteria:



Passed BCA/ Bachelor
Degree in Computer Science
Engineering or equivalent
Degree.
OR

Passed B.Sc./ B.Com./ B.A. with Mathematics at 10+2 Level or at Graduation
Level (with additional bridge Courses as per the norms of the concerned University).

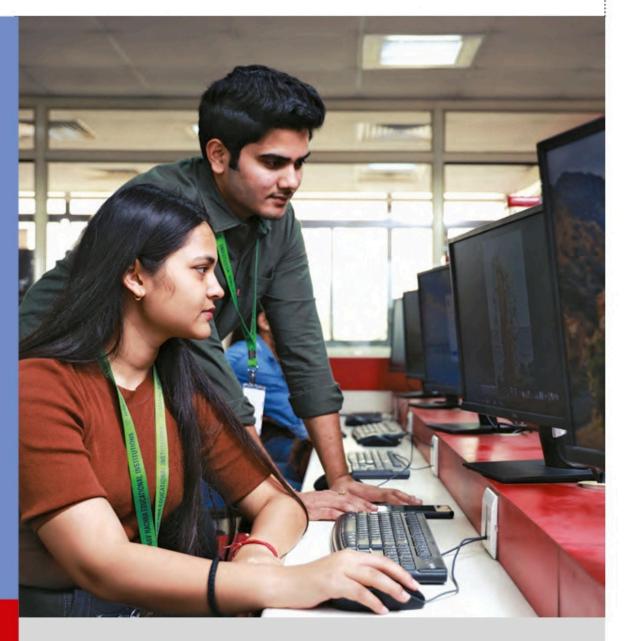
HIGHLIGHTS

Nurtures competent professionals through reallife projects and thereby fosters continuous earning amongst learners.

Learners will be prepared for a global career in computing by enriching the curriculum with a blend of theory and practice.

Highly qualified and experienced faculty members strive for giving academic and industrial exposure.

The course contents have been designed to succor learners to thrive their analytical thinking and problem-solving skills.



SPECIALIZATIONS

- Cloud Computing and Internet of Things
- Artificial Intelligence and Data Science
- Cyber Security and Block Chain
- Full Stack Development and DevOps
- Mobile Computing and Networking
- Multimedia and Gaming with AR VR

CAREER OPPORTUNITIES



Software Engineer



Data Scientist



Systems Analyst



Network Administrator



Database Administrator



IT Consultant



Web Developer



Mobile App Developer



Cybersecurity Analyst

BACHELOR OF ARTS (HONS.) ECONOMICS

The study of Economics provides immense opportunities for the learners to understand the relation between the economy and society and the economic problems at the international level.

The B.A. (Honors) Economics will offer insight into the complexities, dynamics and challenges of the contemporary economic phenomenon under an applied quantitative framework for decision-making on social and environmental welfare.

It enables learners with modelling the perspective of economic thought by aiding in disciplinary growth and policymaking.

PROGRAM LAYOUT



Duration 3 Years



Total Credits of the program: 140



Eligibility Criteria:

Passed 10+2 examination or its equivalent examinations

HIGHLIGHTS

Curriculum designed by economists and professionals to bridge the academic and industrial gap.

In-depth course coverage to equip learners with modern analytical tools using statistical/econometric software.

Analysing the ongoing economic issues and demonstrating their understanding of global interconnectedness.

Focus on training on applied techniques in econometrics, data analysis, logical thinking and policy making.

Hands-on experience with software such as SPSS.



CAREER OPPORTUNITIES



Econometrician



Risk Analyst



Economist



Market Research Analyst



Business Analyst



Policy Analyst





LEARNING METHODOLOGY

Manav Rachna Centre for Distance and Online Education follows Choice Based Credit System (CBCS) with a basket of a good number of Elective Courses including Discipline specializations, Generic specializations, Open specializations, and Industrial Training that has been embedded in the curricula for all the programs. The course work is supplemented by guest lectures from eminent persons fromacademics and experts from industries. Soft skills training is provided The course content is supplemented by guest lectures, eminent faculty, and other luminaries from the academic and industry field. and other enterprises. The faculty will regularly be in touch with industry & their knowledge partners with a view to ensuring that the learners are kept abreast with the latest developments in technology.

The learners will be provided the feature of a learning community (Learning Management System) where they can coordinate with researchers, faculty members, and peers whenever needed.



Program delivery follows the prescribed four quadrants approach



Interactive live sessions by eminent faculty members



User-friendly LMS with world-class technology



Access to 24x7 digital library and other resources



Peer group learning through discussion boards and web forums



Self-study activities including assignments, quizzes, MCQs, etc.



Online proctored examinations

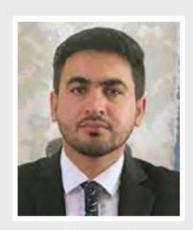


INTERNATIONAL PROFESSORS ON BOARD



Prof. Benjanimin Sovocool

Professor - Energy Policy,
University of Sussex, Business
School, England



Dr. Bahrullah Safi
Vice President International at
Acacia University - BBA, MBA
and Ph.D.



Dr. Sudhir Rana

Ph.D., Post-doctorate from Putra

Business school. University of putra.

Malaysia program director at

College of Healthcare Management



Dr. Haider Raza

Lecturer in AI for Decision

Making, school of computer
science Ph.D., FHEA, SMIEEE



Dr. Arijit Sikdar

Associate Professor in the
Faculty of Business with more
than 15 years Ph.D. in 1997 IIM.



Dr. Manoj Kumar Pandey

Development Policy Centre of the

Crawford School of Public Policy,

Australian National University, Australia



Mr. Sunil Kappal

Director, Data Analytics, Founder

Data Dojo Tableau certified Data

Scientist, Scrum Master



Dr. Jey Veerswamy

Director, Centre for CS Education &
Outreach, Eric Jonsson School of
Engineering, University of Texas, US

INDUSTRY **EXPERTS ON BOARD**



Mr. Gagan Dhingra
Vice President and Principal
Accounting Officer, Lucid
Motors, California, USA



Ph.D. (IIT Patna), PostDoc (NYU), Scientist 'E' / Additional Director from the Government of India Ministry of Electronics and Information Technology, IPHW Division, New Delhi



Mr. Abhishek Bhattacharya
Co-Founder at Br'u Finance,
a Forbes 30 under 30 honoree,
an Etherum Fellow



Mr. Sahil Dhamija

General Manager - People

Analytics at Schneider

Electric



Mr. Alok kumar Corporate Trainer,NLP Practitioner & IAS Coach



Ms. Rachna Ganatra

Head of Business Development

& Strategy at Social Beat

CORPORATE RESOURCE 8 CAREER DEVELOPMENT CENTRE

It's a known fact that over the past decade, career opportunities have increased dramatically owing to strong economic growth.

Despite this, a large number of fresh graduates fail to find suitable employment as they are unable to meet the skill and productivity level expected by the industry. As per a NASSCOM study, only 35% of total fresh engineers are employable due to a lack of technical skills as well as communication skills. This skill gap is a combination of a lack of technical skills as well as personality and communication skills. While the university curriculum imparts great

conceptual grounding, there keeps emerging a need for industry readiness through skill upgrades on new technologies as well as communication skills and personality development.

CDC provides overall personal effectiveness and development. Personal and technical skills will help in making your career more rewarding and help a learner benchmark his/her skills with industry expectations. After that, CRC builds the necessary skill set for specific roles in the industry and then provides opportunities to connect with the right organization through campus placement.

Corporate Resource Centre (CRC) is a centralized department under Manav Rachna Educational Institutions (MREI). It plays an imperative role in shaping the career of learners from orientation, internships, projects, and summer training to their final placements. Our goal is to assist the learners to be successful in their career development and job placement activities.

The center shoulders the responsibility of organizing incampus interviews for learner training and placement.

MANAV RACHNA CENTER FOR DISTANCE & ONLINE EDUCATION (MRCDOE)

The last couple of years have witnessed a complete transformation be it in terms of going online completely, to learn and enhance the major competencies virtually with lots of precision. Students without losing their morale have adopted new-age technology solutions to perform stupendously.



POTENTIAL RECRUITERS

























































ON-BOARDING PROCESS

Step 01

REGISTRATION

Register in easy steps by clicking on the 'apply now' button

Step **05**

ON-BOARDING

We welcome you to start your journey with Manav Rachna Online

Step **02**

APPLICATION FORM

Submit your details & complete your application

Step 06

MANAV RACHNA LMS

Your one-stop IMS for attendance, classes, assessments, etc

Step **03**

FEE PAYMENT

On form completion, make hassle-free payment via secured digital modes

Step 07

ASSESSMENTS

Give exams from anywhere with a live proctoring facility

Step **04**

DOCUMENT VERIFICATION

Your documents shall be verified

Step **08**

DEGREE

Degree bestowed is recognized and accepted worldwide

DOCUMENTS TO SUBMIT DURING REGISTRATION

- 10th Certificate
 - **12th Certificate**
- **Graduation Marksheets**
- **Learners) Passport (for**
- International Learners)
- Migration Certificate/ Transfer Certificate/
- NOC (for Migration cases)



MR Online Domestic Fee Structure						
Program	Semester	Yearly	Full fee			
ВВА	27000	50000	142500			
BCA	27000	50000	142500			
BA Eng	17000	30000	85500			
Bcom	17000	30000	85500			
Mcom	27000	50000	95000			
MBA	32000	60000	114000			
MCA	27000	50000	95000			
MA Economics	27000	50000	95000			
MA English	27000	50000	95000			
B.COM-ACCA	50000	100000	300000			

MR Online Fee Structure (International)						
Program	MR Annual Course Fee	Total Course Fee(Annual Fee Plan)	MR Lumpsum Fee			
BBA	\$1,000.00	\$3,000.00	\$2,850.00			
BCA	\$1,000.00	\$3,000.00	\$2,850.00			
BA Eco (H)	\$600.00	\$1,800.00	\$1,710.00			
BA Eng (H)	\$600.00	\$1,800.00	\$1,710.00			
Bcom	\$600.00	\$1,800.00	\$1,710.00			
Mcom	\$1,000.00	\$2,000.00	\$1,900.00			
MBA	\$1,200.00	\$2,400.00	\$2,280.00			
MCA	\$ 1,000 .00	\$2,000.00	\$1,900.00			

JOIN OUR GLOBAL COMMUNITY AND BUILD #YOURGROWTHSTORY SHAPING THE FUTURE OF ONLINE LEARNING TOGETHER

We are proud of what we have achieved with online learning at the MREI. We have built the largest portfolio of online postgraduate programs. We have developed degrees and intend to help learners take a big step towards a successful life.

What learners want to study, how they want to study, where they want to learn, who they want to work with and be taught by; is all fluid and fast-moving.

So we know, as we work to realise our vision of being a world-leader in digital education, we will need to change too. We want to develop and deepen our expertise, advance our technology and extend our research.

We want to always be scanning the horizon to see what is coming next, to understand it, to embrace it, to master it.

To do that, we need you!

So, if you want to transform your career, awaken your powers of critical thinking, and enhance **#YourGrowthStory**, join our stimulating global community, have a tangible impact on society and help realize the bold vision of Manav Rachna Centre for Distance and Online Education.





REACH US AND KICKSTART #YOURGROWTHSTORY

Manav Rachna Campus,

Sector - 43, Delhi-Surajkund Road, Faridabad - 121004, Haryana, India, +91-7877170170 admission@manavrachnaonline.edu.in, www.manavrachnaonline.com

