







## Discover the Future of Learning

B.A.(Hons)





JAN 2026 ACADEMIC SESSION





Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. The name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. The Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools

## MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high- quality education in various fields. The institutions have over 43,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 250+ Patents (filed/granted), 135+ global academic collaborations, and 80+ Alumni & In Campus start- ups, 20 are the countries from which Manay Rachna students arrive, 5900+ Research papers in International/National Journals and Conferences. Institutions at MREI comprise Manay Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manay Rachna International Institute of Research & Studies (MRIIRS).



DIRECTOR'S PROFILE

Prof. (Dr.) Shaveta Bhatia

Director-CDOE Dr. Shaveta Bhatia serves as the Professor and Director, Centre for Distance and Online Education. A seasoned higher educator, Dr. Shaveta specialises in Mobile Computing, Web Applications, Data Mining, and Software Engineering while guiding research scholars in these areas. With over 20 years of academic and research experience, Dr. Shaveta has contributed immensely to the field of higher education. Her excellence is evident in her accomplishments as a member of several professional bodies like ACM, IAENG and CSI, and her active participation in various National and International Conferences. There are more than 50 publications to her credit in reputed National and International Journals and Conferences, with three successfully published books and two patents in her title. Additionally, Dr. Shaveta serves as a member of numerous editorial boards of highly indexed journals. For her outstanding contribution to her work and education, Dr. Shaveta has been awarded the Dr. Kalam Educator Excellence Award, 2022-23 by Dr. Kalam International Foundation. Besides, she has been recognised with the Teachers Excellence Award-2023 by the International Institute of Organised Research, MSME, Government of India.



## ABOUT MANAV RACHNA ONLINE

Manav Rachna Online has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to draw any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, Cyber Security and many more. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Online has collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.





## BACHELOR OF ARTS (HONS.) ECONOMICS-ONLINE

MRIIRS is offering UGC approved
Bachelor of Arts [Hons.] Online Degree
Programme with Specialisation in
Economics at Manav Rachna Online.
"Bachelor of Arts [Hons.] in Economics"
at "Manav Rachna Online" provides
Multi-disciplinary approach for the
students to shape their career inside &
outside their domain of education and
to meet the evolving needs of the
society.

The commitment of Multi-disciplinary education is to broaden the participation of student in higher education, leading to a more diverse community. In Multi-disciplinary approach, students are inspired to select diverged courses from different disciplines to expand their knowledge, discover themselves through creative thinking and learn the skills of collaboration. B.A. (Honors) Economics will offer insight into the complexities, dynamics and challenges of the contemporary economic phenomenon under an applied quantitative framework for decision-making on social and environmental welfare.

It enables students with modelling the perspective of economic thought by aiding in disciplinary growth and policymaking.

This degree provides a laying stone for reputed jobs as data analyst, economic advisor, finance, investment and banking consultant/expert. The online programme will help the students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to an on-campus degree and help students in developing themselves into industry ready professionals as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes. The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successful implementation of online programmes

#### **ELECTIVES OFFERED**

- Behavioral Economic Analysis
- Labour Economics
- Introductory Data Analytics
- Capital Markets & Corporate Finance
- Research Methodology
- Big Data Analytics
- Health Economics
- Data Analysis using statistical software (SPSS, e-views)





- · Curriculum designed by economists and professionals to bridge up academic and industrial gap
- In-depth course coverage to equip students to acquire the domain knowledge along with modern analytical tools using statistical/econometric software
- Infuses the analytical spark into students, which encourages them to analyze ongoing economic issues and to demonstrate their understanding of global interconnectedness
- Provoke students to integrate their learning into multidisciplinary fields and to correlate their learning in both curricular and co-curricular aspects.
- · Focus on training on applied techniques in Econometrics, Data Analysis, logical thinking and policy making
- Hands-on experience with software such as SPSS
- Engagement through a blend of industry-academia experts.

- User-friendly Learning Management
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- · Hands-on Learning

- Counseling Sessions, Regular Assessments and Progress Monitoring
- Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures
- Reservoir of pre-recorded video
- Peer Group Learning

#### WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?



Free Access to LinkedIn Learning





12X7 Student Facilitation Center



Live & Recorded Lectures



Access to F-Library



12X7 IT Support



Academics

### **Major Courses Offered for Subject-Career Mapping:**

- Microeconomics
- Macroeconomics
- **Public Finance**
- · Growth & Development
- · Statistics & Mathematics

#### Semester 1

- · Environmental Studies
- Introductory Microeconomics
- Statistical Methods in Economics I
- Foreign Language-I (French/ German/Spanish)
- Indian Knowledge System
- · Professional Communication-l
- · Introduction to Data

#### Semester 2

- Introduction to Macroeconomics
- Mathematical Economics I
- Statistical Methods in Economics II
- Foreign Language-II (French/ German/Spanish)
- Professional Communication-II

#### **ELECTIVE COURSES**

· Government & Politics in India

#### Semester 3

- Intermediate Microeconomics
- Intermediate Macroeconomics
- Mathematical Economics II
- Data Analysis and visualization using Excel and SPSS
- Universal Human Values
- Professional Competency Enhancement-l
- Internship
- Field Visit

#### **ELECTIVE COURSES**

- · Agriculture Economics
- Financial Accounting in India
- · Indian Economy I

#### Semester 4

- International Economics I
- Economic Growth and Development
- · Public Economics
- · Quantitative and Logical Reasoning
- Data Analysis and visualization using R and Pvthon
- · Sports and Yoga
- Placement Preparatory Programme

#### **ELECTIVE COURSES**

- · History of Economic Thought
- Indian Economy II

#### Semester 5

- International Economics II
- **Development Economics**
- · Industry Training
- · Community Connect

#### 2 Discipline Elective

- Data Analysis through Statistical Software - STATA
- Research Methodology

#### Generic Elective

• Understanding Sustainable Development Goals

#### Semester 6

- Corporate Governance and Ethics
- Family Business Management
- Computer Networking and Internet
- Media Photography
- Data Mining for Business Analytics (Practical)

## **FEE STRUCTURE**

#### **Domestic Fee Structure**



#### International Fee Structure



#### **EMI OPTIONS**

24 Months EMI ₹ 3,690

12 Months EMI ₹7,380

18 Months EMI ₹ 4,920

## **Student Testimonials**



**DEVESHI MANI TRIPATHI BCA SEMESTER IV** 

The courses are designed to be industry-relevant and are regularly updated to reflect current trends and advancements. The faculty at MRIIRS are highly qualified and bring a wealth of experience to the class through Swayam portal. They are not only experts in their respective fields but also approachable and supportive mentors. Their commitment to student success is evident through their engaging teaching methods and availability for guidance outside of class hours. Overall, my time at MRIIRS has been enriching and rewarding, laying a strong foundation for my professional and personal development.



BBA DIGITAL MARKETING value addition.

Enrolling in BBA Digital Marketing at Manav Rachna Online turned out to be a career-defining move The program's flexibility allowed me to learn at my own pace without sacrificing my professional responsibilities.

The practical skills and industry insights gained have directly affected my professional effectiveness, under the guidance of your experienced faculty members. Moreover, I would highly recommend MRO to my younger ones since **DIVYNASH BHARDAWAJ** it has a lot to offer in terms of both academics and



#### POTENTIAL RECRUITERS





# REACH US AND KICKSTART #YOURGROWTHSTORY

### Manav Rachna Campus,

Sector - 43, Delhi-Surajkund Road, Faridabad - 121004, Haryana, India,

### **Contact Us At:**

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www.manavrachnaonline.com

Connect Us At:











## ALSO LOOKING FOR SHORT-TERM UPSKILLING?

Explore our

# SHORT DURATION PROGRAMS (SDP)

Elevate your Professional Journey and Learn in-demand Skills from Professionals.

# **Short Duration Programs for Management Aspirants**

- Accelerate Your Business Career

Manav Rachna Online offers a comprehensive MBA program designed to equip you with the business acumen and leadership skills needed to succeed in today's competitive marketplace. To further enhance your expertise, we also offer specialized Short Development Programmes to give you an edge in key business areas.



## Certification in Strategic HR Management

Build strategic capabilities and transform yourself into an HR leader. This certification focuses on advanced HR strategies, leadership development, and organizational change to equip you with the skills needed to drive human resource success at a strategic level.



### Certification in Advanced Marketing Management

Stay ahead in marketing by mastering integrated strategies, brand storytelling, and consumer psychology. Leverage AI and analytics for impactful campaigns. This certification equips you with data-driven skills to excel in the evolving marketing landscape.



# **Short Duration Programs for IT Aspirants**

-Transform Your IT Career



### Certification in Cloud Computing & DevOps

Leverage the power of cloud technologies and streamline your workflows with DevOps. This certification will teach you how to manage scalable cloud infrastructures and implement DevOps practices to improve collaboration and automation in software development.



## Certification in Data Intelligence

This certification will teach you how to manage scalable cloud infrastructures and implement DevOps practices to improve collaboration and automation

