

**NAAC A++**  
ACCREDITED



**DISCOVER THE  
FUTURE OF LEARNING**



**B.A. (Hons.)  
ECONOMICS**

**ACADEMIC SESSION  
2023-24  
(JANUARY 2024)**



**MANAV RACHNA**  
CENTRE FOR DISTANCE  
AND ONLINE EDUCATION

[www.manavrachnaonline.com](http://www.manavrachnaonline.com)





# THE MANAV RACHNA UNIVERSE

Manav Rachna Educational Institutions (MREI) is one of the premier names in higher professional education, with a diverse and dynamic spectrum of activities. the name actively promulgates life as an expedition of intellectual and individual discovery through highly innovative and flexible horizons. the Institutions comprise of 5 entities, a Deemed University, a State University, a Dental College and K-12 Schools

## MANAV RACHNA: A LEGACY OF EXCEPTIONAL LEARNING

Manav Rachna Educational Institutions are the brainchild of Dr. O P Bhalla, an educationist, and a philanthropist. Founded in 1997, MREI is a visible symbol of knowledge & experience providing high-quality education in various fields. The institutions have over 39,000+ alumni base, 600+ reputed MNCs & Indian Corporate patronizing MREI, 165+ Patents (filed/granted), 86+ global academic collaborations, and 80+ Alumni & In Campus start-ups, 13 are the countries from which Manav Rachna students arrive, 1600 Research papers in International/ National Journals and Conferences. Institutions at MREI comprise Manav Rachna University (MRU), Manav Rachna Dental College (MRDC) and Manav Rachna International Institute of Research & Studies (MRIIRS).



## DIRECTOR'S PROFILE

Prof. (Dr.) Shaveta Bhatia  
Director-CDOE

Dr. Shaveta Bhatia serves as the Professor and Director, Centre for Distance and Online Education. A seasoned higher educator, Dr. Shaveta specialises in Mobile Computing, Web Applications, Data Mining, and Software Engineering while guiding research scholars in these areas. With over 20 years of academic and research experience, Dr. Shaveta has contributed immensely to the field of higher education. Her excellence is evident in her accomplishments as a member of several professional bodies like ACM, IAENG and CSI, and her active participation in various National and International Conferences. There are more than 50 publications to her credit in reputed National and International Journals and Conferences, with three successfully published books and two patents in her title.

Additionally, Dr. Shaveta serves as a member of numerous editorial boards of highly indexed journals. For her outstanding contribution to her work and education, Dr. Shaveta has been awarded the Dr. Kalam Educator Excellence Award, 2022-23 by Dr. Kalam International Foundation. Besides, she has been recognised with the Teachers Excellence Award-2023 by the International Institute of Organised Research, MSME, Government of India.

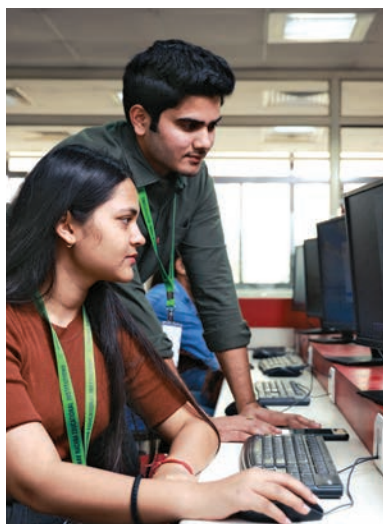




# BACHELOR OF ARTS (HONS.) ECONOMICS

## ABOUT CENTRE FOR DISTANCE AND ONLINE EDUCATION (CDOE)

Manav Rachna Centre for Distance and Online Education has been launched under Manav Rachna International Institute of Research and Studies (NAAC 'A++' Grade Accredited Institution) to provide quality education to those students who are not able to draw any benefits from conventional systems of Education. Nine programmes in different streams namely Computer Applications, Management, Commerce, Business Administration and Economics will be offered by University in online mode with specialization in different domain such as Healthcare, Business Analytics, Data Science, Banking and Finance, Artificial Intelligence, Cyber Security and many more. In today's opportunistic world, specialized education is essential for successful professional life. Manav Rachna Centre for Distance and Online Education has collaborated with prominent industry partners to provide global career opportunities to the students and acquaint the students with the increased technology intensive requirement of today's time.



## BACHELOR OF ARTS (HONS.) ECONOMICS- ONLINE

MRIIRS is offering UGC approved Bachelor of Arts [Hons.] Online Degree Programme with Specialisation in Economics at Centre for Distance and Online Education.

"Bachelor of Arts [Hons.] in Economics" at "Manav Rachna Centre for Distance and Online Education" provides Multi-disciplinary approach for the students to shape their career inside & outside their domain of education and to meet the evolving needs of the society.

The commitment of Multi-disciplinary education is to broaden the participation of student in higher education, leading to a more diverse community.

In Multi-disciplinary approach, students are inspired to select diverged courses from different disciplines to expand their knowledge, discover themselves through creative thinking and learn the skills of collaboration. B.A. (Honors) Economics will offer insight into the complexities, dynamics and challenges of the contemporary economic phenomenon under an applied quantitative framework for decision-making on social and environmental welfare. It enables students with modelling the perspective of economic thought by aiding in disciplinary growth and policymaking.

This degree provides a laying stone for reputed jobs as data analyst, economic advisor, finance, investment and banking consultant/expert.

The online programme will help the students to achieve an academic degree along with flexibility and relaxation. This online programme holds equal academic value to an on-campus degree and help students in developing themselves into industry ready professionals as equivalent to a conventional degree. Students can perfectly reshape their career and future through impeccably designed online programmes. The renowned faculty, cutting-edge advanced curriculum, technology driven and a remarkable content delivery will be helpful in the successful implementation of online programmes.

## ELECTIVES OFFERED

- Behavioural Economic Analysis
- Labour Economics
- Introductory Data Analytics
- Capital Markets & Corporate Finance
- Research Methodology
- Big Data Analytics
- Health Economics
- Data Analysis using statistical software (SPSS, e-views)



# HIGHLIGHTS



- Curriculum designed by economists and professionals to bridge up academic and industrial gap
- In-depth course coverage to equip students to acquire the domain knowledge along with modern analytical tools using statistical/econometric software
- Infuses the analytical spark into students, which encourages them to analyse ongoing economic issues and to demonstrate their understanding of global interconnectedness
- Provoke students to integrate their learning into multidisciplinary fields and to correlate their learning in both curricular and co-curricular aspects.
- Focus on training on applied techniques in Econometrics, Data Analysis, logical thinking and policy making
- Hands-on experience with software such as SPSS
- Engagement through a blend of industry-academia experts.
- User-friendly Learning Management System
- Guided Mentorship with emotional connect
- Rigorous Assessment System
- Career advancement opportunity
- Customized curriculum designed as per industry needs
- Counseling Sessions, Regular Assessments and Progress Monitoring
- Career Guidance by Industry Experts
- Value Addition by International Experts and Renowned luminaries
- Interactive Live Lectures
- Reservoir of pre-recorded video lectures by highly qualified faculty
- Peer Group Learning
- Hands-on Learning

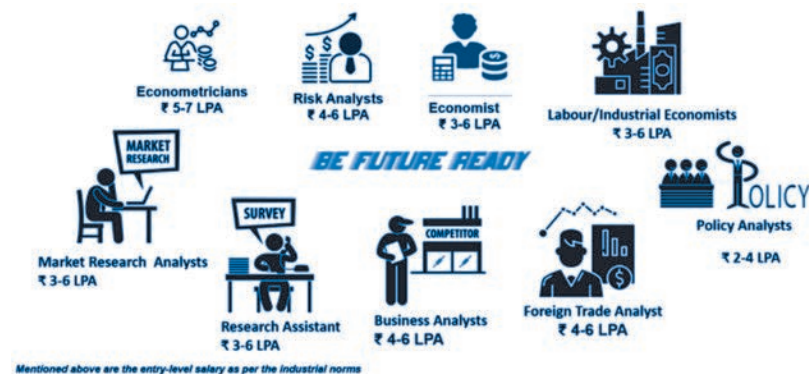
## WHY ENROLL FOR MANAV RACHNA ONLINE DEGREE?





## OTHER HIGHLIGHTS

### Scope/ Career Opportunities after B.A. (Hons) Economics



### Major Courses Offered for Subject-Career Mapping:

- Microeconomics
- Macroeconomics
- Public Finance
- Growth & Development
- Statistics & Mathematics

### POTENTIAL RECRUITERS



For more information reach out to us:



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**CENTRE FOR DISTANCE AND ONLINE EDUCATION**

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